



## 7th INSME Association Annual Meeting

*“Competitiveness, Culture and Cross-Border Co-operation: Assisting SMEs to Grow, Innovate and Reach International Markets”*

23-26 May, 2011

Old Stock House (Pörssitalo), Helsinki, Finland

### PROGRAMME

#### Monday, May 23

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- 8<sup>th</sup> INSME Board Meeting (morning)
- 7<sup>th</sup> INSME Association General Assembly (afternoon)

In Parallel:

- Institutional Round Tables by INSME Members, EPROCA and Finnish stakeholders (morning)
- Exhibition stands (morning and afternoon)

Welcome Reception at the Helsinki City Hall (evening)

#### Tuesday, May 24

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- International Conference (morning and afternoon)
- Exhibition stands

Gala Dinner at the Kulosaaren Casino (evening)

#### Wednesday, May 25

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- International Conference (morning)

In Parallel:

- Exhibition stands

In the afternoon:

- Industrial site visits

Thursday, May 26

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- **Training Programme (on a fee basis)**  
Organised by EPROCA and INSME Members

Participation for INSME and EPROCA Members is **free of charge**.

For more information, please contact the INSME Secretariat at: [insme2011@insme.it](mailto:insme2011@insme.it) or visit the website: [www.annualmeeting2011.insme.org](http://www.annualmeeting2011.insme.org)

**In cooperation with:**

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- City of Helsinki



- Ministry for foreign affairs of Finland



- SITRA - The Finnish Innovation Fund



- British and Commonwealth Chamber of Commerce in Finland



- Legistum



- Suomen Yrittäjäopisto

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**“Making Innovation Happen in SMEs”**



**INSME Association Secretariat**

V.le Maresciallo Pilsudski, 124, 6<sup>th</sup> Floor

00197 Rome - Italy

Tel: + 39 06 80972448/484 - Fax: + 39 06 80972443

[secretariat@insme.it](mailto:secretariat@insme.it) | Website: [www.insme.org](http://www.insme.org)