10th INSME Annual Meeting

“Investing in Innovation: Building a Sustainable Knowledge-based Economy”

From 18th to 20th of March 2014 at Abu Dhabi, UAE
Co-organized by Khalifa Fund for Enterprise Development (INSME Vice-President)
www.2014.insme.org

INSME History

INSME was established under the aegis and with the financial sponsorship of the Italian Government and with the moral patronage of the OECD. Most recent annual meetings were held in:

- The Governance of Innovation. Building an Innovative Eco-System for SMEs - Izmir
- Sustainable Growth with Innovation: Building Competitive SME Networks - Daejeon
- SME Innovation: Boosting Development and Growth in Times of Change - Rio de Janeiro
- Building a Knowledge based eco-system for SMEs: Finance, Innovation, Technology and Networking - Dubai

www.insme.org

10th Anniversary

Great Then - Better Now!

With the moral sponsorship of OECD

BETTER POLICIES FOR BETTER LIVES
The International Network for Small and Medium Enterprises (INSME) is a not-for-profit Association aiming at strengthening international cooperation, exchange of know-how, best practice approaches and expertise in innovation and technology transfer among economic players and intermediaries worldwide.

**Our strengths:**
- Access to high-level expertise and worldwide, tailor made information on innovation matters and funding opportunities.
- Global outreach.
- Consolidated experience in cross-border matchmaking & networking.
- Balanced stakeholders mix to establish successful strategic partnerships.
- Involvement of senior-level executives.
- Sharing of good practices policies, methodologies, programmes and projects.

**Our Goals:**
- To create a permanent forum to promote a multilateral dialogue among different stakeholders engaged in making innovation happen in SMEs.
- To be a multiplier and disseminator of information and opportunities for cross-border collaboration to enhance SMEs' competitiveness and innovation potential.
- To act as a network of networks, problem solver and facilitator for its Members.
The INSME Association includes the following typologies of Members:

- Full Members
- Associate Members
- Observers

Each membership typology provides access to a set of services and benefits.

The INSME Association currently includes 100 Members in 44 different countries including governmental bodies, international organisations, NGOs and networks, as well as intermediaries acting in the field of innovation and technology transfer to SMEs.

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Our Tools:

- **NSME Annual Meetings**
  - Including International Conferences, expert Round Tables and Innovation Tours.

- **NSMEAcademy**
  - A webinar-based Training Program - offering one lunch-time-seminar per month addressing Creativity, Innovation, Strategic Partnerships, Entrepreneurial Spirit.

- **NSME Alerts**
  - Personalized email alerts to INSME Members covering selected thematic and geographical priorities.

- **NSMEnews**
  - A monthly newsletter reaching an innovation stakeholder database including nearly 20,000 organizations to provide a panorama of current trends, innovation excellences, events and global priorities with regard to knowledge and technology transfer.

- **Project Development Unit**
  - Info and partnering occasions for projects initiatives and internationalization opportunities

- **SMEs Expert Portfolio**
  - For the participation in international Project initiatives and calls, studies and INSME Expert Working Groups.

How to join our Network:

- **NSME Annual Meetings**
- **NSMEAcademy**
- **NSME Alerts**
- **NSMEnews**
- **Project Development Unit**
- **SMEs Expert Portfolio**