

Small & Medium Enterprises International Conference & Exhibition

J.W. Marriott Hotel Dubai- UAE, 31 Jan. To 2nd Feb. 2005

Conference Program

Date & Time	Session	Working paper	Speaker
Monday., 31 Jan. 2005			
<u>09:00 – 10:00</u>	Registration		
<u>10:00 – 10:30</u>	Opening session		Moderator:
			H.E. Minister of ... (UAE).
			H.H. Sheikha Hessa Saad Al Abdulla Al Salem Al Sabah, President of CABW.
			Representative of the DED
			Representative of WASME
			Mrs. Simona Marzetti, S.G. INSME
<u>10:30 – 11:00</u>	Coffee break		
<u>11:00 – 12:30</u>	First session		Moderator:
<u>11:00 – 11:15</u>	Theme : The effect of small and medium size enterprises on world economy.	1- Operational Definition for Small & Medium Enterprises in Egypt & Developing Transition Economies (for discussion purpose).	Mr. Saeed Mohammed Al Gazzar, Consultant, Egypt.
<u>11:15 – 11:30</u>		2- Promotion of SMEs through the development of Entrepreneurs in the selected countries in the Arab Region.	Dr. Hashim Suleiman Hussein, Head, (UNIDO-ITPO). Bahrain.
<u>11:30 – 11:45</u>		3- SMEs – A catalyst for Economic Growth and Social Prosperity.	Dr. Akbar Jaffari, Pr. Jaffari Consultants, Bahrain.
<u>11:45 – 12:30</u>	Open discussion forum		Moderator:
<u>12:30 – 13:00</u>	Coffee break		

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Monday 31Jan. 2005			
<u>13:00 – 14:30</u>	<u>Second session</u>		Moderator:
<u>13:00 – 13:15</u>	Theme : Effective utilization of financial resources and venture capitals.	1- /1- Training Programmes for upgrading SMEs.	Dr. Serge Golovanov, PhD, Director, Enterprise Performance Improvement Centre, G.m.b.H., Vienna, Austria
<u>13:15 – 13:30</u>		2- Training Programmes for SMEs by UNIDO.	
<u>13:30 – 13:45</u>		2- Venture Capital Funds	
<u>13:45 – 14:30</u>	Open discussion forum		Moderator:
<u>14:30 – 15:30</u>	Lunch		
<u>16:00</u>	Exhibition opening		

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Date & Time	Session	Working paper	Speaker
Tuesday 1 Jan. 2005			
<u>09:00 – 09:30</u>	Business Networking		
<u>09:30 – 11:00</u>	<u>Third session</u>		Moderator
<u>09:30 – 09:45</u>	Theme:	1- Technology Transfer.	Simona Marzetti, S. G. INSME, Italy.
<u>09:45 – 10:00</u>	Technology Transfer Process, Joint Venture and B2B Deals.	2- The achievements of SME in New Zealand (detailed statistics and some key strategies in place to help them to achieve success and their goals.	Dr. Syd Gilani, American University of Dubai,
<u>10:00 – 10:15</u>		3- Tech Transfer / innovation issues.	Dr. Guriqbal Singh JAIYA – India. Director of the Small and Medium-Sized Enterprises (SMEs) Division / WIPO (World Intellectual Property Organization) – Switzerland.
<u>10:15 – 11:00</u>	Open discussion forum		Moderator:
<u>11:00 – 11:30</u>	Coffee break		
<u>11:30 – 13:00</u>		Success story	To be confirmed soon.
13:00	<u>Conference closing</u>		

Note: One and half hours Session provides for: (i) Three minutes each for introductory and closing remarks; (ii) 15 minutes for each speaker (speakers in all) and (iii) 40 minutes for Questions & Answers (iv) In success stories 3 presentations(each 30 minutes)

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Exhibition

Schedule

From 31st Jan. to 2nd Feb. 05

Official opening (see conference schedule) Thank you

Opening hours, from : 10:00 a.m. to 19:00 p.m.