

INDIAN INSTITUTE OF ENTREPRENEURSHIP

*An organisation of the
Ministry of Small Scale Industries,
Government of India*

The Indian Institute of Entrepreneurship, Guwahati, established in the year 1993 by the erstwhile Ministry of Small Scale Industry, Government of India with an aim to undertake training, research and consultancy activities in the small industry sector has been doing yeoman's service in the field of imparting entrepreneurial development training. The institute since its inception has been successful in bringing about resurgence in the entrepreneurial development scenario in the remotest parts of northeastern India, which is considered as one of the backward regions of the country. The institute's quality management system has enabled it to earn the ISO 9001:2000 certification from the Bureau of Indian Standards, Government of India.

The objectives of the Institution are designing and implementation of training for Entrepreneurship Motivation, Entrepreneurship Development and Enterprise Management, Project Consultancy and Research in the field of Small & Medium Enterprise Management.

The activities of the institute includes

- ❑ Identification of training needs, designing and organising training programmes both for development functionaries and entrepreneurs;
- ❑ Evolving effective training strategy and methodology for different target groups and locations;
- ❑ Organizing seminars, workshops, and conferences for providing forum for interaction and exchange of views by various agencies and entrepreneurs;
- ❑ Undertaking research on entrepreneurship development, documenting and disseminating information needed for policy formulation and implementation on self-employment and entrepreneurship.

The activities undertaken by the institute can be broadly categorised as follows:

- **Training & Education**

The activities of the Institute include identification of training needs, designing and organizing training programmes both for development functionaries and entrepreneurs; evolving effective training strategies and methodologies for different target groups and locations; organizing workshops, seminars and conferences for providing forum for interaction and exchange of views by various agencies and entrepreneurs. The institute provides training in the following fields:

- Promotion of New Entrepreneurs
 - Growth of Existing Entrepreneurs
 - Continuity of Family Business
 - Creation of Environment for Entrepreneurship
 - Entrepreneurship Education
 - Information Technology Program
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- **Research & Consultancy/ Information Dissemination**

The institute acts as a catalyst and a resource centre for providing various inputs on policy formulation for promoting entrepreneurship and development of small-scale industries to the Central and State governments. Another major focus area is evaluation of various Central and State government organisations and schemes. The institute has undertaken a number of research related projects and studies either on its own or on sponsored basis on various issues relating to the development of the northeastern region. Some of the studies undertaken by the centre are:

- On Policy & Programme undertaken by the government
- On Entrepreneurship
- Effectiveness of training
- Prospects of Industry
- Industrial Potential Survey

•Organisational study