Draft Agenda

INSME 2005 Annual Meeting

“International Cooperation to Seize Innovation Opportunities for SMEs”

Barcelona – Spain
13 – 14 – 15 April, 2005

World Trade Center
Moll de Barcelona, East Tower S/N

Wednesday, 13 April, 2005
For INSME Association Members only

INSME Association General Assembly
Registration for Participation
Open from 09:00 – 11:00
Auditorium
World Trade Center

2nd INSME Board Meeting
Auditorium Room A1
9:00 – 11:00

For INSME Board Members only

» Approval of new application forms and partnership proposals;
» Agreement on the 2005 promotion strategy and work programme;
» Discussion about enlargement of the Board and nomination of a second Vice-president;
» Evaluation of project proposals and participation in call for tenders/proposals;
» Presentation of the main financial items and the sponsorship campaign;
» Other issues.
Coffee/Tea Break  
11:00 – 11:15

1st INSME Association General Assembly  
Auditorium Rooms A2 and A3  
11:15 – 13:30

Morning Working Session

» Presentation of the main INSME achievements in 2004;  
» Illustration for approval of the 2005 Association Action Plan.  
» Discussion

Lunch Break  
13:30 – 14:45

Lunch offered by the co-hosts  
Sala Europa Terrasse (1st floor)

1st INSME Association General Assembly  
Auditorium Rooms A2 and A3  
14:45 – 17:30

Afternoon Working Session

» Approval of the Statement of Accounts describing Profit and Loss Account concerning 2004 fiscal year and Auditing Committee Report for year 2004;  
» Elections of the Governing bodies (INSME President, Vice-Presidents, Secretary General and Board Members);  
» Presentation of the INSME Promotion Video;  
» Other issues;  
» Family picture.

Gala Dinner  
and  
INSME 2005 Award Ceremony

All delegates, including INSME non-Members, are invited to participate

Offered by Mrs. Maria Callejón, General Director for SME Policy at the Ministry of Industry, Tourism and Trade and Mr. Agustí Segarra, Director General of CIDEM, Government of Catalonia

Dinner will be hosted by Mrs. Maria Teresa Costa, Secretary of Industry and Energy, Government of Catalonia

Hotel Ritz Barcelona Sala Gran Via  
21:00 – 23:30
Thursday, 14 April, 2005
Open to all interested registered participants (including INSME non-Members)

INSME 2005 Annual Meeting
“International Cooperation to Seize Innovation Opportunities for SMEs”

World Trade Center
South: Room CIC2

Registration
9:00 – 9:30

Opening Session
9:30 – 10:00

Welcome Statements

Mr. Josep Maria Rañé
Minister of Employment and Industry
Government of Catalonia

Mr. Giovanni Dell’Elce
Undersecretary for Productive Activities
Italian Ministry of Productive Activities

Mr. Joan Trullén Thomàs
Secretary General of Industry
Spanish Ministry of Industry, Tourism and Trade

Mr. J. Ramon F. Cienfuegos
2004 INSME Association President

Moderator of all Working Sessions:
Mr. Allan Parker
Managing Director of Peak Performance Development, Australia

First Morning Working Session
10:00 – 11:45

Mr. Sergio Arzeni
Director of the OECD Centre for Entrepreneurship, SMEs & Local Development
and Head of the LEED Programme
“Fostering creativity in the knowledge based economy”
Mr. Thomas Andersson
President of IKED
“Opportunities and challenges for SMEs: innovation, networking, and competencies”

Mr. Guriqbal Singh Jaiya
Director of the SMEs Division, WIPO
“Overview of WIPO’s programmes of assistance to SMEs”

Mr. Folarin Osotimehin
Head of the Science Systems Management Unit, UNESCO
“Promotion of technological entrepreneurship in Africa within the framework of NEPAD”

Dr. Mohd. Ariffin Aton
President and Chief Executive of SIRIM Berhad, host organisation for WAITRO
“Technology business incubators as a catalyst to promote growth for SMEs in Malaysia”

Discussion with the floor

Coffee/Tea Break
11:45 – 12:00

Second Morning Working Session
12:00 – 13:30

Mr. Filippo Pasquet
Administrator of Innovation Networks at DG Enterprise, European Commission
“Opportunities of cross-border technology transfer”

Mr. Paolo Munini
Head of Division at European Investment Bank (EIB)
“Innovation 2010 Initiative”

Mr. Yohanan Levy
Director of the Israeli Ministry of Industry, Trade and Labor
“Industrial design – an innovative tool for SMEs”

Mr. Tony Pensabene
Chief Economist of the Australian Industry Group
“The innovation challenge for Australia in growth and competitiveness”

Discussion with the floor
**Lunch Break**  
13:30 – 14:45  
*Buffet offered by the co-hosts*  
Sala Europa Terrasse (1st floor)

**First Afternoon Working Session**  
14:45 – 16:15

**Mr. Mario Cardullo**  
Counsellor to the Under Secretary on Entrepreneurism and Technology, U.S. Department of Commerce  
*“Financial barriers for SMEs and impacts on innovation”*

**Dr. Gui Liang**  
Deputy Director General of the Chinese Innovation Fund for Technology-Based SMEs  
*“The Chinese innovative SMEs and entrepreneurship in global context”*

**Mr. Maurici Lucena**  
Director General of the Centre for Development of Industrial Technology (CDTI)  
*“The need for public encouragement of international cooperation among technology-based firms”*

**Ms. Anandi Iyer**  
Advisor to the International Technology Cooperation Network (INTEC)  
*“INTEC – International Technology Cooperation – an Indian experience”*

**Mr. Mario Moretti Polegato**  
President of GEOX company  
*“Enterprise of tomorrow”*

Discussion with the floor

**Coffee/Tea Break**  
16:15 – 16:30

**Second Afternoon Working Session**  
16:30 – 18:00

**Dr. Michael Raymont**  
Acting President of the National Research Council of Canada  
*“SME Innovation in Canada – Local National and International Components”*
Mr. Sergi Mesquida  
Director of Technology Transfer of CIDEM  
“Matching Technologies and Opportunities: how to improve the competitiveness of the SMEs”

Mr. Mongi Hamdi  
Chief of the Science and Technology Section, Policy and Capacity-Building Branch, Division on Investment, Technology and Enterprise Development (DITE), UNCTAD  
“The relevance of science and technology in the knowledge economy”

Ms. Marie Lou Guerrero  
President WASME  
“WASME sharing of experiences in technology transfer and SME innovation issues”

**2005 INSME Award Winners Presentation**

Presentation by the winner of Category 1 of the 2005 INSME Award for Intermediaries and their networks

Presentation by the winner of Category 2 of the 2005 INSME Award for Initiatives, programmes and projects

Discussion with the floor

**Conclusions**

Mrs. María Callejón  
General Director for SME Policy  
Spanish Ministry of Industry, Tourism and Trade

Mrs. María Teresa Costa  
Secretary of Industry and Energy  
Generalitat de Catalunya

Mr. Luigi Corbò  
Director General  
Italian Institute for Industrial Promotion (IPI)

**Networking Cocktail**

**World Trade Center**

Offered by Mrs. Maria Callejón, General Director for SME Policy at the Ministry of Industry, Tourism and Trade and Mr. Agustí Segarra, Director General of CIDEM, Government of Catalonia  
Hosted by Mrs. Maria Teresa Costa, Secretary of Industry and Energy, Government of Catalonia

*Sala Europa Terrasse (1st floor)*

**18:00 – 19:30**
Site Visits

Visits to technological and scientific centres in Barcelona:
9:30 – 16:30
Pick up at the WTC

Parc Tecnològic del Vallès (Science Park of El Vallès) (www.ptv.es)

Fundació Ascamm (Technological Centre) (www.ascamm.es)

LGAI Technological Center (www.lgai.es)

Local transportation from and to the WTC and lunch will be provided by the co-organisers.

Interpretation from Spanish and Italian to English and vice versa will be provided on the 14th of April although documentation will be provided in English only.

www.annualmeeting2005.insme.org