





7th INSME Association Annual Meeting

"Competitiveness, Culture and Cross-Border Co-operation: Assisting SMEs to Grow, Innovate and Reach International Markets"

23-26 May, 2011 Old Stock House (Pörssitalo), Helsinki, Finland

PROGRAMME

Monday, May 23

- 8th INSME Board Meeting (morning)
- 7th INSME Association General Assembly (afternoon)

In Parallel:

- Institutional Round Tables by INSME Members, EPROCA and Finnish stakeholders (morning)
- **Exhibition stands** (morning and afternoon)

Welcome Reception at the Helsinki City Hall (evening)

Tuesday, May 24

- International Conference (morning and afternoon):
- Panel 1: Nourishing an Innovative and Competitive Environment for SMEs
- Panel 2: Culture and social capital key components in SME competitiveness in the knowledge based economy
- Panel 3: Ravishing regions supporting SMEs through clusters
- Panel 4: Inspiring mind source of design and technology
- Exhibition stands

Gala Dinner at the Kulosaaren Casino (evening)

Wednesday, May 25

- International Conference (morning)
 - Panel 5: Innovation and Technology Transfer in the intangible service business
 - Panel 6: Revising Funding Markets for SMEs

In Parallel:

- Exhibition stands

In the afternoon:

- Industrial site visits

Thursday, May 26

Training Program (optional and on a fee basis for everyone). See the options below:

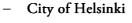
Option 1: EPROCA Training Program on "*Increasing global competitiveness of SMEs: tips and tools*" **Option 2:** INSME Training Program on "*Access to Research and Innovation for SMEs: Challenges and Tools*" Participation at the Conference is **free of charge** for INSME and EPROCA Members. Participation at the Training Program will require the payment of a registration fee by all interested delegates, including INSME and EPROCA Members.

Registration Fees	Before or on 27/12/2010 (Early Bird Price)	After 27/12/2010
INSME and EPROCA Members	Conference: Free of charge Training fee: 200.00 €	Conference: Free of charge Training fee: 200.00 €
International Governmental Organizations	Conference: Free of charge Training fee: 200.00 €	Conference: Free of charge Training fee: 200.00 €
OECD Countries (INSME and EPROCA non-Members)	Conference + Training : 450.00 €	3-day Conference fee: 350.00 € 1-day Training fee: 200.00 €
Non-OECD Countries (INSME and EPROCA non- Members)	Conference + Training : 350.00 €	 3-day Conference fee: 250.00 € 1-day Training fee: 200.00 €

For more information, please contact the INSME Secretariat at: <u>insme2011@insme.it</u> or visit the website: <u>www.annualmeeting2011.insme.org</u>. See also the INSME Website: <u>www.insme.org</u>

In cooperation with:





- Ministry for Foreign Affairs of Finland
- Italian Ministry of Economic Development
- SITRA The Finnish Innovation Fund
- British and Commonwealth Chamber of Commerce in Finland
- Legistum Ltd, International Law firm
- Suomen Yrittäjäopisto (Finnish Institute for Enterprise Management)



- FINNAIR
- Smt.fi Suomen Matkatoimisto