



2008 INSME Annual Meeting
3 - 4 July 2008

Agenda

Thursday 3 July

IV INSME International Conference

**“Encouraging SME Innovation and Growth:
Increasing Capital Access”**

Guangzhou (Canton), P.R. China

Venue: Dong Fang (Oriental) Hotel

*Hall B of Convention & Exhibition Lobby
Ground Floor*

Registration

Open from 8:30am - 9:00am

Opening Ceremony

9:00am - 9:30am

Welcome Statements

9:00-9:30am

Main Hosts:

Dr. Gui Liang, Director General, Innofund (Torch Center), MOST ; Vice President, INSME Association

- *Mr. Zhongze Wu*, Vice Minister, Ministry of Science and Technology, P. R. China

- *Mr. Hai Song*, Vice Governor, People's Government of Guangdong Province

- *Mr. Paolo Anselmo*, President, INSME Association

Morning Working Session

9:30am-1:00pm

Introductory Remarks

9:30-9:45 am

Mr. Christian Saublens, General Manager, EURADA

Session I: Public Support for SME Innovation and Growth: Policies and Measures

9:45 -11:10am

Moderator: Mr. Christian Saublens, General Manager, EURADA

- *Mr. Pier Carlo Padoan*, Deputy Secretary General, OECD: **“High Growth SMEs, Innovation, Intellectual Assets and Value Creation: the new OECD Innovation Strategy”** (www.oecd.org)
- *Mr. Li Wenlei*, Deputy Director, Division of Finance Development, Torch High Technology Industry Development Center, MOST: **“Tech-based SME Venture Capital Introductory Fund”** (www.innofund.gov.cn)
- *Mr. Rudy Aernoudt*, Former Cabinet Member of Belgian National and Regional Governments: **“Funding SMEs in Europe: Challenges and Public Policy Answers”**
- *Mr. Ming Li*, Director Assistant, Shanghai Torch Hi-tech Industry Development Center: **“Making Innovative SMEs Grow into Business Giants: The SME Supporting Program in Shanghai”**

Coffee/Tea Break
11:10 am– 11:30 am

Session I: Public Support for SME Innovation and Growth: Policies and Measures

11:30 am -12:30 pm

- *Mr. Robert Wagener*, Secretary General, European Investment Fund: **“The High Growth and Innovative SME Facility (GIF) and New Instruments to Support SMEs at European level”** (www.eif.org)
- *Mr. Xiucheng Hu*, Deputy Director General, S&T Department of Sichuan Provincial Government: **“SME Technology Innovation Environment in Mid-west China: Orientation of Public Policies”**
- *Mr. Thomas Andersson*, IKED, President: **“The Need for Comprehensive Reforms in SME and Start-up Policies: the Case of Sweden and International Comparisons”** (www.iked.org)

Discussion with the Floor

12:30 pm -1:00 pm

Networking Lunch Buffet
1:00pm – 2:00pm
Location: Cafe More (Ground Floor)

Afternoon Working Session

2:00pm – 6:00pm

Session II: Early-stage Investment: The Role of Business Angels and Technology Incubators

Moderator: Mr. Christian Saublens, General Manager, EURADA

2:00 pm– 3:40 pm

- *Mr. Tao Gui, Director General, Wuxi National Technology Innovation Center: “Seed Investment by Incubators: Measures and Practices” (www.wnd.gov.cn)*
- *Mr. Anthony Clarke, President, European Business Angel Network (EBAN) and Managing Director, GLE Growth Capital: “The Role of Business Angels Networks at European and Worldwide Level and Testimonial from an Early-stage Investor Perspective: the EASY Project” (www.eban.org)*
- *Mr. Wei Zhu, Board Member, Guangdong Technology Venture Capital Group Co., Ltd. (GVCGC): “Venture Capital Investment in Start-ups: Strategies and Case Studies” (www.gvcgc.com/english)*
- *Mr. Robert Sanders, Head of European Projects, EBN - European Business & Innovation Centre Network: “Approach and Methodology to Support Innovation and Financing for SMEs: the European Innovation Platform For Knowledge Intensive Services” (www.ebn.be)*

Session III: Making more Capital Resources Available to SMEs

3:40pm -4:15pm

Moderator: Ms. Simona Marzetti, Secretary General, INSME Association

- *Mr. Xiong Zou, Vice Director of Marketing, Shenzhen Stock Exchange: “Multi-level Capital Markets and Chances for SME Development” (www.szse.cn/main/en)*
- *Miss Dalal Hassani, Senior Officer, Project Finance Department “Small Business Unit”, Bahrain Development Bank (BDB): “The Bahrain Model to Promote the Spirit of Entrepreneurship” (www.bdb-bh.com/en/default.asp)*

Coffee/Tea Break

4:15pm – 4:30pm

Session III: Making more Capital Resources Available to SMEs

4:30 pm-5:45pm

- *Mr. Liu Weidong*, PH.D, Administrative Committee of Zhongguancun Science Park: “**The China OTC Market and Hi-tech Enterprises**” (www.zgc.gov.cn/english)
- *Dr. Joo Yong KIM*, Director, APEC SME Innovation Center: “**Access to Financing for SME Innovation in APEC**” (www.apec-smeic.org)
- *Mr. Li Xia*, General Manager, Development Research Center, Shenzhen Capital Group Co. Ltd.: “**Venture Capital Investment in Tech-based Companies**” (www.szvc.com.cn)
- *Mr. Christian Saublens*, General Manager, EURADA: “**SME’s Access to Finance: Challenges & Solutions**” (www.eurada.org)

Discussion with the Floor & Closing Remarks

5:45pm-6:00pm

Thematic Workshop

6:00pm -6:30pm

Room: Function Room 2, 1 Floor

“SIDEREUS” International Project: ICT Applications in the Aerospace Sector
(www.sidereus-project.org)

Ms. Michela Michilli, Head of EU and International Programmes, FILAS (INSME Member from Italy - www.filas.it)

The workshop is be held in English.

Networking & Exhibition

6:00pm -7:00pm

Cocktail Party

6:30pm -9:00pm

Location: Hall C of Convention & Exhibition Lobby (Ground Floor)



Friday 4 July

Industrial and Technological Site Visits

9:00am — 12:00pm

Visits to the Canton region's main relevant innovation intermediaries and business incubators:

8:30am - 9:00am

Set out for the Science City from Dong Fang Hotel

9:00am - 9:30am

Bus tour around the Science City

(Draft Itinerary: Landmark – Electronics and Information Park - Biomedicine Area – Headquarters Economic Zone – Central Incubator Area – Innovation Base)

9:30am - 10:20am

Guangzhou S&T Exhibition Hall in Innovation Base of Science City

10:30 - 11:10

Guangdong International Business Incubator (www.gibi.com.cn)

Guangzhou Institute of Biomedicine and Health (www.gibh.ac.cn/index_en.shtml)

11:20 - 12:00

Guangzhou Software Science Park (www.gdsoftpark.com/index.html)

Canton Brunch

1:00pm — 2:30pm

City Tour

3:00pm — 6:00pm

- **Chen Clan Academy**

Back to Dong Fang Hotel

6:00pm — 6:45pm

Night Tour (plus Buffet)

7:45 pm— 9:15pm

- **Evening Cruise on the Pearl River (on one's own expense)**

