2008 INSME Annual Meeting
3 - 4 July 2008

Agenda

Thursday 3 July

IV INSME International Conference

“Encouraging SME Innovation and Growth: Increasing Capital Access”

Guangzhou (Canton), P.R. China
Venue: Dong Fang (Oriental) Hotel
Hall B of Convention & Exhibition Lobby
Ground Floor

Registration
Open from 8:30am - 9:00am

Opening Ceremony
9:00am - 9:30am

Welcome Statements
9:00-9:30am

Main Hosts:
Dr. Gui Liang, Director General, Innofund (Torch Center), MOST ; Vice President, INSME Association
- Mr. Zhongze Wu, Vice Minister, Ministry of Science and Technology, P. R. China
- Mr. Hai Song, Vice Governor, People’s Government of Guangdong Province
- Mr. Paolo Anselmo, President, INSME Association

Morning Working Session
9:30am-1:00pm
Introductory Remarks
9:30-9:45 am

Mr. Christian Saublens, General Manager, EURADA

Session I: Public Support for SME Innovation and Growth: Policies and Measures
9:45 am - 11:10am

Moderator: Mr. Christian Saublens, General Manager, EURADA

- Mr. Pier Carlo Padoan, Deputy Secretary General, OECD: “High Growth SMEs, Innovation, Intellectual Assets and Value Creation: the new OECD Innovation Strategy” (www.oecd.org)

- Mr. Li Wenlei, Deputy Director, Division of Finance Development, Torch High Technology Industry Development Center, MOST: “Tech-based SME Venture Capital Introductory Fund” (www.innofund.gov.cn)

- Mr. Rudy Aernoudt, Former Cabinet Member of Belgian National and Regional Governments: "Funding SMEs in Europe: Challenges and Public Policy Answers"

- Mr. Ming Li, Director Assistant, Shanghai Torch Hi-tech Industry Development Center: “Making Innovative SMEs Grow into Business Giants: The SME Supporting Program in Shanghai”

Coffee/Tea Break
11:10 am– 11:30 am

Session I: Public Support for SME Innovation and Growth: Policies and Measures
11:30 am -12:30 pm

- Mr. Robert Wagener, Secretary General, European Investment Fund: “The High Growth and Innovative SME Facility (GIF) and New Instruments to Support SMEs at European level” (www.eif.org)

- Mr. Xiucheng Hu, Deputy Director General, S&T Department of Sichuan Provincial Government: “SME Technology Innovation Environment in Mid-west China: Orientation of Public Policies”

- Mr. Thomas Andersson, IKED, President: “The Need for Comprehensive Reforms in SME and Start-up Policies: the Case of Sweden and International Comparisons” (www.iked.org)
Discussion with the Floor  
12:30 pm - 1:00 pm

Networking Lunch Buffet  
1:00 pm – 2:00 pm  
Location: Cafe More (Ground Floor)

Afternoon Working Session  
2:00 pm – 6:00 pm

Session II: Early-stage Investment: The Role of Business Angels and Technology Incubators

*Moderator: Mr. Christian Saublens*, General Manager, EURADA

2:00 pm– 3:40 pm

- *Mr. Tao Gui*, Director General, Wuxi National Technology Innovation Center: “Seed Investment by Incubators: Measures and Practices” ([www.wnd.gov.cn](http://www.wnd.gov.cn))

- *Mr. Anthony Clarke*, President, European Business Angel Network (EBAN) and Managing Director, GLE Growth Capital: “The Role of Business Angels Networks at European and Worldwide Level and Testimonial from an Early-stage Investor Perspective: the EASY Project” ([www.eban.org](http://www.eban.org))


Session III: Making more Capital Resources Available to SMEs

3:40pm - 4:15pm

*Moderator: Ms. Simona Marzetti*, Secretary General, INSME Association


Coffee/Tea Break
4:15pm – 4:30pm
Session III: Making more Capital Resources Available to SMEs
4:30 pm-5:45pm

- Mr. Liu Weidong, PH.D, Administrative Committee of Zhongguancun Science Park: “The China OTC Market and Hi-tech Enterprises” (www.zgc.gov.cn/english)

- Dr. Joo Yong KIM, Director, APEC SME Innovation Center: “Access to Financing for SME Innovation in APEC” (www.apec-smeic.org)

- Mr. Li Xia, General Manager, Development Research Center, Shenzhen Capital Group Co. Ltd.: “Venture Capital Investment in Tech-based Companies” (www.szvc.com.cn)

- Mr. Christian Saublens, General Manager, EURADA: “SME’s Access to Finance: Challenges & Solutions” (www.eurada.org)

Discussion with the Floor & Closing Remarks
5:45pm-6:00pm

Thematic Workshop
6:00pm -6:30pm
Room: Function Room 2, 1 Floor

“SIDEREUS” International Project: ICT Applications in the Aerospace Sector (www.sidereus-project.org)
Ms. Michela Michilli, Head of EU and International Programmes, FILAS (INSME Member from Italy - www.filas.it)

The workshop is be held in English.

Networking & Exhibition
6:00pm -7:00pm

Cocktail Party
6:30pm -9:00pm
Location: Hall C of Convention & Exhibition Lobby (Ground Floor)
Friday 4 July

**Industrial and Technological Site Visits**

9:00am — 12:00pm

Visits to the Canton region’s main relevant innovation intermediaries and business incubators:

8:30am - 9:00am
Set out for the Science City from Dong Fang Hotel

9:00am - 9:30am
**Bus tour around the Science City**
(Draft Itinerary: Landmark – Electronics and Information Park - Biomedicine Area – Headquarters Economic Zone –Central Incubator Area – Innovation Base)

9:30am - 10:20am
Guangzhou S&T Exhibition Hall in Innovation Base of Science City

10:30 - 11:10
Guangzhou Institute of Biomedicine and Health ([www.gibh.ac.cn/index_en.shtml](http://www.gibh.ac.cn/index_en.shtml))

11:20 - 12:00

Canton Brunch
1:00pm — 2:30pm

**City Tour**

3:00pm — 6:00pm

- Chen Clan Academy

Back to Dong Fang Hotel
6:00pm — 6:45pm

**Night Tour (plus Buffet)**

7:45 pm— 9:15pm

- Evening Cruise on the Pearl River (on one’s own expense)