



INSME
International Network for SMEs

Invitation to the 12th INSME Annual Meeting Call for Papers



The 12th INSME Annual Meeting on “**Enabling Smart SMEs as Key to Success**” is a unique international Forum including interactive Roundtables, an International Conference, a Matching, an Innovation Tour featuring the **Excellences of Qatar** (the Doha area in particular) and an international Expert Training Workshop held by world class speakers with globally proven expertise.

The **intensive 3-days initiative** will bring together the government officials, financial actors, private and public support organizations, intermediaries, academics, service providers and entrepreneurs of more than 50 countries **leading the innovation discussions worldwide**.

The **INSME Annual Meeting 2016** will be a combination of debates, keynotes, roundtable presentations and panel discussions – all with a **multidisciplinary approach to inform and inspire**, share good practices boosting the strength of the global innovation eco-system and encouraging interaction among INSME members to give birth to **new collaborations** and **strengthen synergies**.

You are invited to submit paper abstracts for the 12th INSME Annual Meeting with regard to the interactive Roundtables (lasting 45 minutes each) and the international Conference, as well as to the International Expert Training Workshop, outlining **major findings, trends, challenges, methodologies and policies**.
There is no charge for submitting an abstract.

The 12th INSME Annual Meeting is a **Must-Attend-Event!** Entrepreneurs and academics can present their business ideas for poster presentations.

The deadline for submission of paper abstracts is the 15th of January 2016 at 6 pm CET (Central European Time).

Successful applicants will be informed as soon as possible. At the latest by 29th of February 2016.



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Instructions and Guidance for the Submissions of Abstracts: **The deadline for submission of paper abstracts is the 15th of January 2016.**

The **International Conference** will include contributions from the following **3 macro-topics**:

- ♣ Ecosystems to Support SME Innovation and Smart Growth
- ♣ Driving Financial Inclusion for Start-ups and SMEs – Unlocking Investment and Access to Smart Capital
- ♣ Putting People First – Smart SMEs matching Trends and Talents in the “Fast-Forward-Society”.

The interactive Roundtables will also cover topics as:

- ◆ Talents and skills;
- ◆ Ageing Entrepreneurs and urbanization;
- ◆ Idea Management;
- ◆ Creativity;
- ◆ Intrapreneurship.

The International Expert Training Workshop will have as a main focus:

- ♠ Design Thinking;
- ♠ Innovation Management.

There is no charge for submitting an abstract.

To apply for a speaking slot at the 12th INSME Annual Meeting, please submit a speaker proposal in English including all related details (as described above) using your own letterhead and send it to 2016@insme.it mentioning “12th INSME ANNUAL MEETING PAPER SUBMISSION” in the title of the email.

The information the Secretariat needs are the following:

1. Speaker details

- Speaker full name
- Speaker job title
- Organisation name and website
- Country
- Speaker email
- Speaker short bio (up to 200 words)
- Keyword the speaker would like to refer to (max. 10)



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2. Speaker proposals

Paper abstracts are considered complete if they include the following:

- Tentative presentation title
- Macro-topic or indication of topics relating to the list above
- Main Theses' Abstract (minimum of 200 words; maximum 1500 words)

Format of submissions

All submissions will be independently reviewed and evaluated by the INSME Board.

Its composition can be found at: <http://www.insme.org/about-us/insme-board>.

Successful applicants will be informed as soon as possible. At the latest by the 29th of February 2016.

For any further information please contact: 2016@insme.it

We are looking forward to receiving your precious contributions!