

# 17<sup>th</sup> International Entrepreneurship Forum

## (IEF) CONFERENCE

12-14 December, 2018  
Nancy, France

### CONFERENCE THEME

**ENTREPRENEURSHIP NORTH -SOUTH: THE EMERGENT,  
TRANSFORMATIONAL AXES OF OPPORTUNITY DEVELOPMENT**



University of Essex

ESSEX  
BUSINESS  
SCHOOL



TECHNOLOGY ENTREPRENEURSHIP  
AND INNOVATION



UNIVERSITÉ  
DE LORRAINE



*What a world this will be when human possibilities are freed, when we discover each other, when the stranger is no longer the potential criminal and the certain inferior!*

*W. E. B. Du Bois:*



## **First Notice and Call for Papers and Contributions**

### ***Background***

*Perhaps Du Bois may have added today, 'and the global entrepreneur delivers the resolution'!*

Global narratives on opportunity development, new firm creation, the innovative solution continue to be dominated by a form of binary articulation of entrepreneurial possibilities. Consequently something essential is lost in the necessity-opportunity, developed-undeveloped (with grey concessions to emerging!), large and small firms (with occasional acknowledgement of the 'mid-sized counterpart), axes of much that dominates entrepreneurship research and enquiry.

Internationalisation, globalization and the trajectories of entrepreneurial activity within these constructs, work to an established norm cultivated, post hoc, in the North. The South is seen in terms of emergence of market opportunities or potential institutional correspondence acquired through stages of development with the contours of each stage set in advance by the priorities of technology, economic growth and ostensible social freedom. Hence investigations, the tools of enquiry and publications on the topic of entrepreneurship and innovation consolidate the outcomes of observation generated through these binary lenses.

If we were to extend the meaning and scope of entrepreneurship, along Schumpeterian lines, we might find, however, counter narratives of distributed wealth creation, the mind set for value creation, and alternative institutional building that encompasses discourses on social transformation, new forms of political leadership, and environmental protection, that can be found across nations and regions. We can find prospects in the extraordinary strength in non-violent political transformations of countries in Africa, the new form of entrepreneurial state leadership supporting global trade in China, or the search for a working happiness index in Bhutan.

Bringing the multiple approaches to new opportunity identification can enable the building of many bridges that we need to overcome the tides of disconnects, of inequality, climate change, withering local needs, race and gender disempowerment. And yes we need the soft power of differentiated forms of entrepreneurial learning and entrepreneurial tools from across nations to create more global public goods and private security. To this end the 17<sup>th</sup> IEF conference will explore the North-South dialectic of entrepreneurship and innovation to:

- a) Explore critically the different roles role entrepreneurship and innovation play in economic and social development in developed, emerging and developing economies;
- b) Search for and identify the various, sustainable connectivities of trade, technology and knowledge exchange, new forms of hard and soft infrastructure (e.g. one belt-one road), diaspora and transnational opportunity creation; ecosystem linkages; and the soft power of cultural barter, to foster new economic and social systems based on entrepreneurship and innovation in the North and South; and
- c) Work towards the development of entrepreneurship as a global social movement, that goes beyond

metrics to storytelling, and that celebrates as much the imagination of people as it does their power of scientific enquiry.

We, therefore, welcome contributions that cover historical narratives of entrepreneurial North-South links, comparisons between different types of approaches to entrepreneurship development; studies of collaborative experiences, transnational ventures, cultural and social exchanges that have change or augmented our way of living and working, and an opening of many other global windows of opportunity, creativity and new venture formation. In 2018, the IEF returns to Europe. The conference will be held on 12-14 December, in Nancy, France, and we hope that you will join us in creating new North-South bridges of entrepreneurial endeavor and thought

## **Prof Jay Mitra<sup>1</sup> and Associate Prof Mahamadou Biga Diambeidou<sup>2</sup>**

Conference Architects and Co-Chairs

<sup>1</sup>The Venture Academy, Essex Business School, University of Essex, UK;

<sup>2</sup>Chair for Early Growth Acceleration & Family Business Labs, ICN Business School ARTEM, Nancy, France.

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### **Conference Sub-Themes**

The sub-themes of the conference have been arranged to help investigate and develop a critical understanding of collaborative, international and global entrepreneurship and economic development, policy formulation for entrepreneurial social and economic change and the role and the function of entrepreneurs, enterprises and innovation in a changing world.

We welcome papers that fall in, or are related to, the following sub-themes:

a) Trade and Entrepreneurship; b) New landscapes of cross-border innovation; c) Entrepreneurship and Development; d) Diasporas; e) Transnational Entrepreneurship; f) Social Innovation and Social Models for Economic Development; g) Entrepreneurship as Public Good and Private Gain; h) Public Policy; i) Technology; j) Local and Regional Ecosystems; k) Relevant Social Impact; l) Entrepreneurship as a Movement; m) Entrepreneurship, Freedom and Capabilities; n) Ecosystems of entrepreneurial transformation; o) Political entrepreneurship.

This is not an exhaustive list and other contributions reflecting the main theme of the conference are also welcome

### **Type of Contributions**

We welcome research, policy-oriented, reflective practice papers, and essays for the 'paper sessions'. We also welcome posters, sketches, paintings and photographs and other works of art depicting the conference themes that we will be happy to display and share as part of a conference gallery.

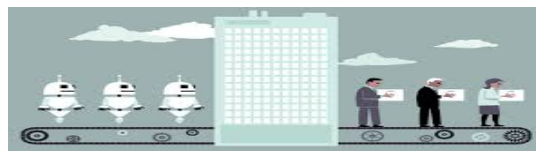


Image Source: The Gryphon. Automation Threatens to Widen North-South Divide



## Conference Format and Activities

The structure and activities of the conference are shown below.

- **Day one** - Doctoral workshop and Registration + Speed dating with entrepreneurs and economic development agencies ('In search of Change')
- **Days two and three** - (i) panel sessions led by one key speaker and 3 other contributors; up to max of 4 such panel sessions); (ii) paper sessions to take the form of discussion of critical aspects of research work done; (iii) special feedback sessions from policy makers and practitioners of research themes and presentations made at conference

The format for the conference has been designed to meet and help realise its objectives and to address the key themes. In addition to the keynotes, we are working towards the organization of the following panel sessions and workshops:

- Pan-African Entrepreneurship and Innovation
- Inclusiveness and Impact
- Gender, Equality and Enhanced Opportunities
- Migration and Transnational entrepreneurship
- Entrepreneurship as Social Movement
- Islamic Entrepreneurship and Innovation
- Creativity and Digitisation
- Evaluation, Metrics and Outcomes
- Money Flows, Remittances, FDI and Alternative, Entrepreneurial Finance

In addition, the conference will aim to promote:

- Empathy and Networking interludes for delegates to prospect the future;
- Novel Forms of Social Interactions;
- **Day Four** - Optional Visits (TBA)

**We will be hosting a unique pre-conference workshop on 'Early Growth and Acceleration' on 5-11 December. Please see more details at the end of the notice.**





## Awards

Awards for best papers in two categories: a) Scholarship and research rigour; and b) Creativity, insight and robust ideas generation (only full papers submitted before the deadline will be considered).



## Paper Submission Guidelines

All paper submissions that follow the submission requirements should be made to:  
[iefsubmissions@gmail.com](mailto:iefsubmissions@gmail.com)

Acceptance/rejection of submissions will be communicated accordingly. By submitting a/an abstract/full paper, the author(s) make(s) a commitment that the work is original and not published before in any manner and that at least one of the authors would register for the conference and present in the conference. Papers not presented in the conference will not be considered for any award.

The **abstract** should be in fully italicized text (12-point Times New Roman, 1.15 spacing, not exceeding 300 words), explaining the background, the need, aims, methods and the expected findings of the study. In addition, it should contain the title (16-point Times New Roman), authors' names (12-point Times New Roman), designations, affiliations/addresses, telephone numbers and e-mail addresses (10-point Times New Roman), followed by a list of keywords, subject to a maximum of five, which should be arranged in alphabetical order, and be separated by commas.

Full paper guidelines will follow.

All submissions should be made by email to: [iefsubmissions@gmail.com](mailto:iefsubmissions@gmail.com)



## Publications

All the papers presented in the conference will be available on the Conference website with an ISSN number. Selected papers will be published in the **Journal of Entrepreneurship and Innovation in Emerging Economies (JEIEE)** and other related journals.

After the conference all papers presented in the conference will be sent to two reviewers as part of a blind peer review process. The papers which pass the peer review process will be published in the journal upon approval of the editor/s of the journal.

The **Journal of Entrepreneurship and Innovation in Emerging Economies** is published by Sage in association with the International Entrepreneurship Forum. The Journal aims to provide a unique platform for the dissemination of a range of critical entrepreneurship, innovation, business and economic development issues pertaining to and of relevance to emerging economies (For more information: [www.sagepub.in/journals/Journal202283](http://www.sagepub.in/journals/Journal202283))



## Who Should Attend this Conference?

Academicians including students, artists, entrepreneurs, experts, researchers and practitioners from corporate houses, multilateral and bilateral partners from all over the world can attend the conference. They can present papers, posters and/or showcase products and services of their ventures. We also

welcome other delegates interested in participating in these deliberations without submitting a paper. The conference is open to all people with creative, entrepreneurial, open and regenerative mind sets.



## Important Dates and Deadlines

|  |                        |
|--|------------------------|
| Pre Conference bootcamp                                    | 5-11 December, 2018    |
| Speed dating   | 11 December, 2018      |
| Doctoral workshop  | 11 December, 2018 (am) |
| Main conference  | 12-14 December, 2018   |
|  |                        |
| Submission of abstracts                                    | 20 July, 2018          |
| Notification of acceptance of abstracts                    | 1 August, 2018         |
| Submission of Full papers                                  | 31 October, 2018       |
| Selection and acceptance of full papers for Special Issues | After the conference   |
|  |                        |
| Registration opens on                                      | 31 October, 2018       |
| Registration closes on                                     | 12 December, 2018      |
| Full payment of conference fees                            | 30 September, 2018     |



## Registration Fees and Payment Details

All participants need to register for the conference by completing the Registration Form available separately from the conference website.

|   |                      |
|---|----------------------|
| Delegates from all low income countries (see UN List of LICs)                                   | UK £ 150 (Euros 200) |
| Delegates from all other countries  | UK £ 300 (Euros 400) |
| Full time Students<br>(subject to submission of proof of status)                                | UK £50 (Euros 100)   |
| <b>These are fixed fees and not subject to exchange rate fluctuations. No VAT is chargeable</b> |                      |

**Note:** The above fees cover cost of registration, conference lunches, refreshments during the conference, and conference materials. **They exclude** the costs of the conference dinner, travel and accommodation.



Image source: 'AstroStyle'.North Nodes & South Nodes: The Astrology of Your Life Purpose and Past Lives

## Details of Payment

For All International Payments:

|                          |   |
|--------------------------|---|
| <b>BANK</b>              | Barclays Bank                           |
| <b>Account Name</b>      | Forum for Sustainable New Venture       |
| <b>Account Name</b>      | 03518450                                |
| <b>Sort Code</b>         | 202963                                  |
| <b>IBAN Number</b>       | GB26 BARC 2029 6303 518450              |
| <b>Swift Code</b>        | BARCGB22                                |
| <b>Payment Reference</b> | Ief 2018 Forum for Sustainable Ventures |

**For payments in France please watch this space.**

<https://paiement.icn-artem.com/front/index.php?event=17IEF2018>

### **Fee Waivers**

Only a limited number of full time and non-working doctoral students and scholars from LICs who do not receive any kind of financial support may get fee waiver to attend the Conference. The waiver will cover registration fees only.



### **Conference Web Site:**

[www.essex.ac.uk/conferences/ief/](http://www.essex.ac.uk/conferences/ief/)

All submissions should be made to:

Email: [iefsubmissions@gmail.com](mailto:iefsubmissions@gmail.com)



### **Contacts**

***Correspondence/queries regarding the conference should be addressed to:***

International Entrepreneurship Forum

Email: [iefsubmissions@gmail.com](mailto:iefsubmissions@gmail.com)

***Correspondence/queries regarding the Bootcamp should be addressed to:***

EGAI Research Assistant,

Early Growth Acceleration Bootcamp Email: [egap@icn-artem.com](mailto:egap@icn-artem.com)

#### **Main Contact in UK**

For all IEF Conference matters please contact:

Imran Hossain: Conference Research Assistant

Email: [iefsubmissions@gmail.com](mailto:iefsubmissions@gmail.com)

Other queries may be addressed to:

Professor Jay Mitra,

Essex Business School, University of Essex, Wivenhoe Park, Colchester, Essex C04 3SQ, UK

Email: [iefsubmissions@gmail.com](mailto:iefsubmissions@gmail.com) or on [jmitra@essex.ac.uk](mailto:jmitra@essex.ac.uk)

### Main contact in Nancy, France

Associate Professor Mahamadou Biga-Diambeidou  
Chair in Early Growth Acceleration & Family Business, and Co-leader of ICN-CRECIS Early Growth Acceleration Initiative. Conference Co-Chair  
ICN Business School Nancy-Metz  
Email: mahamadou.big@icn-artem.com or egap@icn-artem.com  
Dr Mahamadou Biga-Diambeidou, MBA, PhD,

For IEF Conference details please contact the Conference Secretariat  
Mrs Estelle Durand, Head of the research promotion and support services  
Mrs Justine kayinamura, Assistant of Academic and Research Axes  
T: +33 (0)3 54 50 26 09  
Email: justine.kayinamura@icn-artem.com or [egap@icn-artem.com](mailto:egap@icn-artem.com)

Mrs Eve Demange, EGAP Administrative Coordinator  
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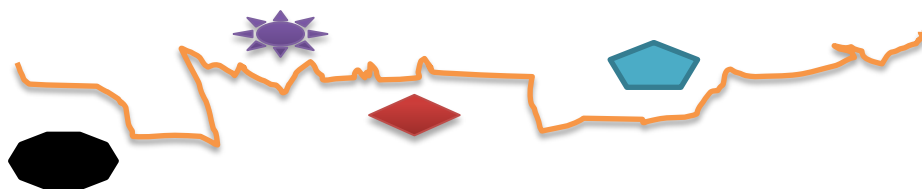


### Conference Accommodation

Arrangements have been made with the hotels listed below for discounted accommodation. We advise early room bookings because December is a busy month in Nancy. Participants need to arrange accommodation themselves. However, in cases of unusual difficulty or need, assistance may be sought from the Conference Secretariat.

| Conference Hotels           |        |  |                        |   |
|-----------------------------|--------|--|------------------------|---|
| Hotel                       | Rating | Room rate/per night (EUR)                  | Comment                | Website   |
| Hôtel d'Haussonville        | ****   | 174  | Only 7 rooms available | <a href="http://hotel-haussonville.fr/">http://hotel-haussonville.fr/</a>   |
| Hôtel de Guise Nancy        | ***    | 15% rebate with a reservation code: IEFICN |                        | <a href="https://www.hoteldeguise.com/fr/">https://www.hoteldeguise.com/fr/</a>   |
| Best Western Hôtel Crystal  | ***    | 175  |                        | <a href="http://www.bestwestern-hotel-crystal.com/fr/index.html">http://www.bestwestern-hotel-crystal.com/fr/index.html</a> |
| Campanile Nancy Centre Gare | ***    | 10% rebate                                 |                        | <a href="http://www.campanile-nancy-centre-gare.fr/fr">http://www.campanile-nancy-centre-gare.fr/fr</a>                     |

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## Travel and Transportation:

- Nancy is easily accessible by train from Paris, Luxemburg, Frankfurt, Strasburg, and Amsterdam:
- One hour and 16 minutes via TGV (express train), the train from CDG (Charles De Gaulle) Airport in Paris to Lorraine TGV, 20 minutes from Nancy. Check the SNC (train) site in France:  
<https://en.voyages-sncf.com>
- You can use the same SNCF site as above and make another reservation from Lorraine TGV to Nancy central train station in the heart of the city. Direct train takes about 20 minutes.
- One hours 38 minutes by TGV from Gare de l'Est train station in Paris with 20 connections per day to the mail train station in Nancy.
- 3 hour train ride from Brussels.
- 1 hour fifteen minutes from German border & 3 hours from Frankfurt –by train
- 1 hour fifteen minutes from Strasbourg –by train
- 1 hour from Luxembourg –by train.....

## Visa Matters

Some visitors to France may require a Schengen visa. For more information, please check with the French Embassy in your respective countries. The Conference Secretariat will issue Letters of Invitation for the conference (once registration and payments have been completed), which can be used for obtaining visas. However, the Institute will not be able to provide any further assistance with visas. If a visa is not granted then delegates will obtain a full refund of any fees paid.

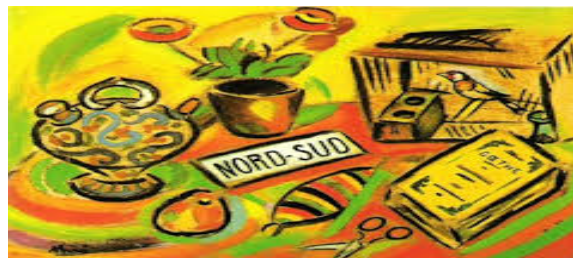
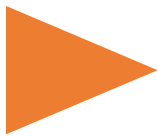



















Image Source : North South - Wallpaper Image featuring Joan Miro Paintings ; ayay.co.uk



## A Snapshot of Past IEF Conferences

### The Evolution of the IEF Conferences



- |    |   |   |    |  |  |
|----|---|---|----|--|--|
| 1  |    | <b>Naples, Italy, 2001</b><br><i>Entrepreneurship &amp; Learning</i>                            | 8  |    | <b>Ahmedabad, India, 2008</b><br><i>Creativity and Entrepreneurship</i>  |
| 2  |    | <b>Beijing, China, 2002</b><br><i>Entrepreneurship &amp; Regional Development</i>               | 9  |    | <b>Istanbul, Turkey, 2009</b><br><i>Entrepreneurship and the Creative Use of New Technologies</i>  |
| 3  |    | <b>Bangalore, India, 2003</b><br><i>Entrepreneurial Innovation</i>                              | 10 |    | <b>Bahrain, 2010/11</b><br><i>Entrepreneurship and Society: Creating Social, Cultural, Economic &amp; Personal Value</i>                                 |
| 4  |   | <b>Paris, France, 2004</b><br><i>Entrepreneurship: Contexts, Locales and Values</i>             | 11 |   | <b>Kuala Lumpur, Malaysia, 2012</b><br><i>Entrepreneurship and Sustainability</i>  |
| 5  |  | <b>Trento, Italy, 2005</b><br><i>Entrepreneurship: The Role of Higher Education</i>             | 12 |  | <b>Vilnius, Lithuania, 2013</b><br><i>Social Sustainability and Economic Security: The Agenda for Entrepreneurship in the 21<sup>st</sup> Century</i>    |
| 5  |  | <b>Cape Town, South Africa, 2005</b><br><i>Entrepreneurship and New Ventures Across Borders</i> | 13 |  | <b>Bogota, Colombia, 2014</b><br><i>Entrepreneurship and Development: The Idea of Inclusive Opportunity Creation</i>                                     |
| 6  |  | <b>Riga, Latvia, 2006</b><br><i>Creativity and Entrepreneurship</i>                             | 14 |  | <b>Cape Town, SA, 2015</b><br><i>Entrepreneurial Institutions and the Entrepreneurial Society: Creating an Inclusive Agenda for Opportunity Creation</i> |
| 7  |  | <b>Shanghai, China, 2007</b><br><i>Asian Entrepreneurship</i>                                   | 15 |  | <b>Venice, Italy, 2016</b><br><i>The Globalisation and Internationalisation of SMEs and New Ventures</i>   |
| 10 |  | <b>Kathmandu, Nepal, 2017</b>   |    |  |  |



## The Conference Organisers



**The International Entrepreneurship Forum (IEF)** network consists of academics, practitioners and policy makers. The IEF events are designed to encourage the meeting of these three groups based on the belief that there is as much value in academic exploration as in discovery through practice. Through this process of interaction, the IEF network aims to obtain a better appreciation of the subject of entrepreneurship. Since its inception, the IEF has held an annual event each year for the past 13 years on a specific and typical theme for deliberation, presentations and discussion.

An impressive array of speakers and other contributors have generated a wealth of knowledge on the subject. Each event has been marked by a rich variety of research papers, key contributions by practitioners and decision makers, and, significantly, by formal and informal hours of interaction between owner-managers, academics and decision makers. Crucially, participants have been able to use the highly interactive format of the events to develop new partnerships and projects to pursue particular activities. One of the most satisfying outcomes of all the events has been the identification of new interest, scholarship and insight into entrepreneurial activity, across different countries, demonstrating the value of learning in an international arena of thought and practice. This outcome informs the themes and topics chosen for each conference.

The IEF continues to collaborate with the OECD, LEED Programme, and the Centre for Entrepreneurship and various institutions across the world. of entrepreneurship on regional and local economic development



**Essex Business School (EBS)** was created following the merger of the Schools of Entrepreneurship and Business, and Accounting, Finance and Management in 2008. The School's work on entrepreneurship, innovation and regional development together with that of accounting, finance and management, has won world-wide acclaim. Its research, teaching and professional development profile covers key and topical areas of new venture creation and business growth that address both regional needs and the interest of international markets, focusing particularly on entrepreneurship policy issues, innovation and economic development, marketing, international business, social entrepreneurship, organisational studies, human resources, sustainability and institutional links with industry.

### **The Venture Academy: Entrepreneurship Research and Development at Essex Business School**

Entrepreneurship research, development and dissemination, focuses on varied aspects of new venture creation (in and for business, non-governmental organisations, large enterprises and social enterprise), innovative growth, and the impact of entrepreneurship on regional and local economic development.

The Venture Academy builds on the research portfolio of all academic staff, and supports the work of research students and a group of associates. The VA has established working links with similar centres in the UK and in India, China, USA, Poland, France, Italy, South Africa and Colombia. It houses the well-established International Entrepreneurship Forum and has good working links with the Organisation for Economic Co-operation and Development (OECD) and its Centre for Entrepreneurship and Local Development, which has supported various the IEF conferences on entrepreneurship as a co-organiser over the years.

The VA has developed an impressive track record of empirical and action- research based projects, training and consultancy programmes, and advisory initiatives for a range of public, private and non-governmental organisations. It has supported, for example, the unique China Business Research Group funded by the Shandong Weigao Group Company Ltd in China, focusing on China European business connections and technology based entrepreneurship respectively, on African Entrepreneurship Curriculum Development in Nigeria, with Bayero University and the Nigerian Government, a Social Entrepreneurship Programme with the British Council in India, and other global initiatives.



**ICN Business School** is a member of the Chapter of the 'Grandes Écoles de Management' in the Conférence des Grandes Écoles. Created in 1905 by the University of Nancy and the Chamber of Commerce and Industry of Meurthe-et-Moselle, ICN Business School is a private higher education institution recognized by the State, associated with the University of Lorraine. In 1999, ICN Business School founded the Alliance Artem with two other institutions of higher education, the Nancy School of Art and Design (Ecole nationale supérieure d'art et de design de Nancy) and the Nancy School of Engineering (Mines Nancy). It is a partnership which promotes, in its educational programs, interdisciplinarity, alternative learning methods, creativity and innovation, all with a view to training a new generation of creators and decision-makers. Throughout the different programs of study this pioneering alliance offers a creative learning experience which is unique in France. Interdisciplinary teaching is a reality with Artem. Accredited EQUIS and AMBA, ICN Business School offers one of the best Masters in Management in the world according to the Financial Times.

#### **Entrepreneurship Research and Early Growth Acceleration Initiative at ICN Business**

**Early Growth Acceleration Initiative.** Investigated since 2011 and formally launched in 2014 in collaboration with University catholic of Louvain (through its excellence Center CRECIS) the Early Growth Acceleration Initiative (EGAI) is an action-research international group dedicated to conducting research into understanding entrepreneurial firm early growth process and performance and creating usable knowledge in this field. Its goal is to design and develop research projects that are theoretically sound, empirically accurate, and of practical significance to start-ups as well as its ecosystem. The EGA Initiative seeks to be a key actor in firm early Growth and performance research and education for both undergraduate, graduate students as well as young entrepreneurs seeking high performance and growth. The initiative offers many entrepreneurial experiential learning opportunities for learners including simulation-based start-ups development and new venture contest as well as family business and entrepreneurship training, and have reached out to the business community to work with, learn from and honor outstanding the start-up ecosystem.

Since 2015 Early Growth Acceleration Initiative (EGAI) extended his mission to include African entrepreneurship initiatives. In collaboration with SAM (Société Africaine de Management "Africa Management Society") and its community, the initiative recently added a new axis of research linked to

the Nord-South relations and the management in the context of Africa. It has good working links with the Société Africaine de Management/African Management Society (SAM) and the CAMES ("African and Malagasy Council for Higher Education"). It has supported various research initiatives, for example, the unique Research Group (RMA-Recherche en Management et l'Afrique/ Management Research and Africa) hosted by AIMS (Association International de Management Stratégique/International Strategic Management Association) or prior conferences (Conférences Africaine de Management: CAM) in Burkina Faso and Gabon.

Focusing on a good understanding of sustainable entrepreneurship ecosystem in emerging economies, EGA and related partners direct their efforts to entrepreneurship in Africa. The pilot project starting with Francophone world context has been endorsed by CAMES ("African and Malagasy Council for Higher Education"). With the aim to explore the entrepreneurial dynamism in Africa, a pilot project ("Public Policy, Societal Culture, and Entrepreneurship: A study of Entrepreneurship Ecosystem in Africa (case of CAMES zone)"), was formally announced at the closing session of CAM 2018 ("African Management Conference ») hold in Libreville Gabon.



**SAM (Société Africaine de Management/African Management Society, [www.sam-ams.org](http://www.sam-ams.org))** is an outstanding network of people from Africa and all around the world interested in Management issues in Africa. The fundamental mission of SAM is to promote research and training, and improve management practice in Africa. More specifically, SAM aims (1) to provide a forum for reflection, production, exchange and knowledge dissemination to all stakeholders interested in management issues in Africa (researchers, public and private decision makers, development partners, trainers, students ...), (2) to make proposals at the forefront of innovation in management practices, training and research in Africa, (3) to contribute to the development and dissemination of an African scientific perspective on management in particular in the African context, (4) to assist stakeholders in Africa to meet the huge challenges of knowledge management in a "world of knowledge". Since its creation in 2012, SAM has significantly contributed transforming the landscape of management research and teaching in sub-Saharan francophone through a series of new, and inventive research and teaching initiatives. Below are listed some of those unprecedented, innovative, and original research and teaching actions.

CAM (Conférences Africaines de Management/African Management Conferences). Main scientific event of SAM, the CAM editions include a doctoral workshop, round tables, an advanced training seminar and scientific communications. They usually last 3-4 days. The first five editions were held in Dakar (Senegal, 2013), Cotonou (Benin, 2014), Douala (Cameroon, 2015), Ouagadougou (Burkina Faso, 2016), and Libreville (Gabon, 2017), annually attracting hundreds of participants from over 10 countries (Cameroon, Burkina Faso, Mali, Benin, Gabon, Togo, Senegal, Ivory Coast, Congo, France, Canada...).

CIRFAM (Centre International de Recherche et de Formation Appliquées au Management/International Center for Research and Training Applied to Management). CIRFAM aims to foster the establishment, in Universities, of a new original offer of research and training giving prominent place to Internationalization (notably towards Africa and emerging countries through mobility programs, cross-national research and teaching projects...), Research (tight connection with SAM), Democratization of education (especially using ICT to reach marginalized public for reasons of geographical distance, professional or personal accidents), and Professionalization (especially through the consideration of management issues).

RIDEC (Réseau International de la Diaspora de l'Espace CAMES/International Network of the Diaspora of CAMES Area). RIDEC aims to create a partnership framework between SAM, CAMES and the African

Diaspora of the CAMES area (19 francophone subsaharan African countries) based on a higher education and research making the most of the African Diaspora members by capitalizing on their initiative and their entrepreneurial sense, experience, skills and resources, integrating their values of commitment for Africa and openness to the world, and promoting external/internal synergies for training and research of the highest quality, leading to better employability of young people, to create value and sustainable development. The first RIDEDEC was held in Paris in 2014.

The above list of initiatives is not comprehensive. SAM has provided support in multiple other ways, from promoting management in Africa (for example, the “Journées Nationales du Management”/National Days of Management in Cameroon, the Management Research Certification in Burkina Faso and Ivory Coast, the PhD students mentoring in Senegal, Burkina Faso, Mali, Togo, Benin, Cameroon, Congo, Gabon, Ivory Coast, Madagascar, or the multiple interventions in the African press.



Image Source: '3 Easy Ways to Determine Directions to...'.wikiHow



## About Nancy, France

To learn more about Nancy please visit the Office de Tourisme website



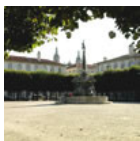
Here are some vignettes.

### Historic city center

Duke Stanislas redeveloped the area linking the old and new towns of Nancy, building his three famous squares (*places* in French) on the esplanade that had replaced part of the city's ramparts. From north to south they are the *Place de la Carrière*, *Place Royale* (today's *Place Stanislas*) and *Place d'Alliance*, the last two being raised in honour of King Louis XV, the son-in-law of Duke Stanislas, former King of Poland. UNESCO drew up its first World Heritage List thirty years ago. It now includes 370 sites and monuments all over the world. More than 20 sites in France have been awarded this honour. The magnificent 18th Century group of buildings in Nancy has been on the list since December 1983 when it was chosen as being of "truly outstanding interest and representing universal values".

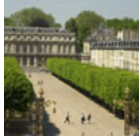


**Place Stanislas.** Considered the most beautiful royal square in Europe and high point of Nancy's outstanding collection of 18th Century monuments, on UNESCO's World Heritage List, the city of Nancy is known all over the world thanks to Place Stanislas. A magnificent example of Classical French architecture built by Emmanuel Héré, it is surrounded by the wrought-iron worker Jean Lamour's finely worked railings with gold highlights. The Square's majestic fountains are by Barthélemy Guibal. Famous buildings surrounding the square include the City Hall, the Theatre-Opera House, the Fine Arts Museum... [Learn more...](#)



**Place d'Alliance.** This tiny square, smaller and more intimate, is part of Nancy's UNESCO-listed, 18th C architectural ensemble. It was named in honour of the alliance between the Hapsburg House of Lorraine and the Royal House of France. A magnificent fountain occupies the middle of the square, Cyfflé's copy of Bernini's famous fountain in Piazza Navona in Rome. This square originally called Saint Stanislas Square is part of the architectural unity commissioned by Stanislas from Emmanuel Héré, to be built on the site of the Duke's kitchen garden. A baroque fountain by the sculptor

Cyfflé, which to begin with, was originally stand in the centre of the semicircle on Carrière Square was finally installed here. It is a symbol of the alliance in 1756 between the Austro-Hungarian Empire and France and is the origin of the name of the square.



**Place de la Carrière.** The third square forming part of the UNESCO-listed 18th Century ensemble of buildings and monuments in Nancy, this square was originally laid out in the 16th Century when it was used for jousting and tournaments, hence its name Carrière. It was redeveloped in the 18th Century to create a more symmetrical perspective. Two mansions face each other at the entry to the square: Hôtel de Craon (today's Court of Appeal) and the Bourse de Commerce (today's Administrative Tribunal). The Palais du Gouvernement lies across the other end, framed by two semicircular colonnades decorated with antique gods.

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**Triumphal Arch.** A copy of Septimius Severus' Arch in Rome, it glorifies King Louis XV through its ornamentation: bas-reliefs, inscriptions .... It is topped by an acroterium celebrating Louis XV as Victor and Peacemaker and decorated with a medallion of the King. The triumphal arch was built to honour Louis XV at the same time as Stanislas Square. This impressive gate was built in the middle of the ramparts separating the Old Town from the New Town. It is a reminder of the Triumphal Arches set up by the Roman emperors to glorify themselves and in particular the one for Septimius Severus in Rome. Elegant columns on plinths frame the three arches on both sides while an attic storey with reliefs crowns the whole edifice, itself topped with statues situated vertically above the columns. The decorations are centred on the theme of war and peace (referring to the victory of Fontenoy and the treaty of Aix-la-Chapelle). A gilded medallion of Louis XV in profile dominates the entire structure.

### **Nancy old town**

This refers to the town which expanded rapidly in the Middle Ages around the Duke's castle. In the 16th Century the most modern defensive walls and bastions of the period were built to protect it. Nothing remains of them today except for a small part of the walls discovered during the renovation of the Fine Arts Museum. The extensive restoration work carried out over the last 15 years makes it one of the high points of Nancy's heritage.



**The Craffe Gate.** The oldest part of Nancy's fortifications, it was built in the 14th Century and was subsequently used as a prison for many years. In the 17th Century, another gate, called the Notre-Dame Gate, was built to further protect this entrance to the city. The two gates were separated by moats at the time. This impressive gateway into Nancy was built at the end of the 14th century as part of the walls encircling the town. The large twin towers flanking the gate were added on at the end of the 15th century and were used as prisons. The small lantern above the main gate dates back to the 17th century and contained a bell which rang out the hours of the day, the beginning of the curfew and informed the population of public executions. The Lorraine Cross on the facade is a reminder that the emblem was adopted after the victory of the Battle of Nancy.





**The Citadelle Gate.** Duke Charles III had this gate built in the 17th Century to double up and further reinforce the city's defenses. At the time it was surrounded by four bastions and separated from the Craffe Gate by moats that were gradually filled in over the centuries. The bridges linking the gates were removed in the 19th C when the buildings around the gates were demolished. The Citadelle Gate was commissioned by Duke Charles III from the Italian architect Orfeo Gallieni to duplicate the Craffe Gate. It was originally called the Notre Dame Gate because of a statue of the Virgin and Child on the pediment above the gateway. The statue was unfortunately taken down during the French Revolution but replaced in 1863 by a statue of Charles III holding the charter of the University of Pont-à-Mousson of which he was the founder.

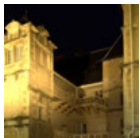


**The Duke's Palace.** The Duke's Palace, built in the 15th Century, was originally the residence of the Dukes of Lorraine. Abandoned by Duke Leopold, who moved to Lunéville in the 18th Century, it had a somewhat checkered history before becoming the Lorraine Museum in 1848. It has a remarkable gatehouse, inspired by that in Blois, combining elegant Gothic art with that of the Italian Renaissance. The building of the Dukes' Palace began in 1502. All that remains nowadays of the residence of the Dukes of Lorraine is the wing on Grande-Rue (high street) and the Porterie (the gateway) the latter, modelled on the one in Blois, combines flamboyant Gothic and Renaissance styles. It includes a niche with an equestrian statue of Duke Antoine -the restoration of the original group destroyed during the French Revolution. The palace was destroyed in part and redesigned by Boffrand during the reign of Leopold and then turned into stables by Stanislas. Part of it was occupied by the gendarmerie in the 19TH century before being converted into a museum by the "Société d'Archéologie de Lorraine" at the end of the century. After a fire in 18TH century, it was restored once again, but although its appearance was slightly modified it regained its original mullioned windows, high sloping roofs, and gargoyles. It became the Lorraine Museum in 1937.



**The Church of the Cordeliers.** The Church of the Cordeliers is called after the Franciscan Order whose members wore a cord around their waist. It was built in the 15th Century by order of Duke René II, following the Battle of Nancy. Lorraine's Saint-Denis (burial place of some of France's famous kings), in spite of many depredations through the ages, it still has some remarkable tombs. The chapel, inspired by that of the Medici's in Florence, is outstanding. The Cordeliers' Monastery, adjoining the Church, now holds the Museum of Popular Art and Tradition that presents works illustrating rural life in Lorraine and reconstitutions of Lorraine interiors.

[Learn more...](#)



**Haussonville Mansion.** Named after the priest who built Saint-Epvre's Basilica, Rue Monseigneur Trouillet has a number of beautiful mansions, in particular the Haussonville Mansion. Admire the facade giving onto the courtyard; its beautiful balustrades were carved in two different periods, Flamboyant Gothic and Renaissance. The mansion also has a beautiful trompe l'œil doorway. The Haussonville Mansion dates back to the 16TH century and is one of the most beautiful houses in the Old Town. It is built of two main parts set at an angle. One can admire two particularly gracious galleries, one of open-stonework in the gothic style running along the first floor, and the other in the renaissance style along the second. A classical statue of Neptune decorates the

fountain in the courtyard and the wooden door to the stairway is a remarkable example of trompe-l'oeil. It now houses a luxury four star Hotel.

**The Ferraris Mansion.** A magnificent private mansion dating from the 18th Century, its classic facade hides a sumptuous staircase whose wrought-iron handrail is by Jean Lamour and the painted sky above by Barilli, the great Bibiena's pupil. The courtyard, typical of the period, has a Neptune fountain. This 18TH century mansion, by Boffrand, is the finest of the stately homes in Nancy. The grand staircase with its hand rail by Jean Lamour is surmounted by a loggia painted in "trompe-l'œil" by an Italian artist. A fountain takes up one wall of the courtyard with the sea god Neptune in the place of Honour leaning on one of his sea-horses. The two attractive groups of chubby children playing with dolphins which flanked the statue of Neptune were removed after World War I.



**The Mansion des loups.** In Rue des Loups (of the wolves), to which it owes its name, this mansion was built in the 18th Century by Germain Boffrand. Its monumental gate is topped by two stone wolves reminding us that its owner was the Duke of Lorraine's Master of the Wolf Hunt.



**Saint-Epvre basilica and Square.** The market square and general trading centre in the Middle Ages, the fountain in the middle has a statue of Duke René II of Lorraine, who defeated Charles the bold, Duke of Burgundy, at the Battle of Nancy in 1477. Built in the 19th Century by Prosper Morey, Saint-Epvre's Basilica is decorated with stained glass and wood panelling in part made in Bavaria. It was richly endowed by Napoleon III, Emperor Franz-Joseph, Ludwig II of Bavaria and Pope Pius... who donated the beautiful stone paving in the choir that came from the Appian Way. The Saint Epvre Church towers above one of the largest and busiest squares in the old town. Up till the end of the 19th century the square with its fountain topped by a statue of Duke Rene II was the site of the town's market. The present-day Basilica (it is not the cathedral) was built in the second half of the 19th century in the current gothic revival style. Among its generous donors were Napoleon III of France and the Emperor Francis Joseph I of Austria. Much of the interior decoration was due to artists from numerous European countries.

### **The New Town**

Founded by Duke Charles III in 1588, with its streets all at right angles the New Town has a totally different layout from the Old. It has its own market square and a famous parish church: the Primatial (today's Cathedral). It was in a position to rival the Old Town as it even had its own independent fortifications. The New Town is in the process of being restored today.



**The Cathedrale.** Designed by the architects Jules Hardouin-Mansart and Germain Boffrand, it was built at the start of the 18th Century. The railings are by Jean Lamour; the cupola was painted by Jacquard and the organ is a scheduled monument. It has several interesting 17th and 18th Century paintings of the Lorraine School. The church was built at the beginning of the 18th century according to plans by three successive architects, Giovanni Betto, Jules-Hardoin Mansart and Germain Boffrand. It was originally the see of the Primate of Lorraine and only became the cathedral in 1777 after the death of Stanislas. Of interest are the chapel screens by Jean Lamour, statues of the Virgin Mary from the 15th and 17th centuries, and the painted cupola above the crossing which features one hundred and fifty biblical figures, the Doctors of the Church and the Holy Trinity.



**Saint-Sebastian's Church.** Overlooking a very lively open-air market, Saint Sebastian's Church was built in the 18th Century to plans for a hall-church with an incurved facade inspired by that of Saint Agnes in Rome. This 18th century baroque church with its curved facade was influenced by the Saint Agnesa Church in Rome. Imposing statues of two dukes of Lorraine, Leopold and Stanislas keep watch over the Church and the neighboring Market place. In the interior the life of Saint Sebastian is depicted on the cupola over the crossing.



**Notre-Dame de Bonsecours Church.** When the Battle of Nancy came to an end, thousands of corpses were buried in a vast ditch near the Jarville stream. In 1484, a priest obtained Duke René II's permission to build a chapel and a hermitage there. The sanctuary, named Notre-Dame-de-Bonsecours by the Duke, was sometimes called the Church of Our Lady of Victory and the Kings. On the site of the graves of the Burgundians who died at the Battle of Nancy and that of a modest sanctuary remodeled in the 17TH century, Emmanuel Héré was commissioned by Stanislas to build a baroque church in which he lies at rest along with his wife and close to the heart of his daughter Maria Leszczynska, wife of king Louis XV.

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## Pre Conference Boot Camp

**A pre-conference one week (December, 5-11, 2018) "Bootcamp on Early Growth Acceleration"**

### Bootcamp Theme

Building Next Generation High Performing and Sustainable Startups

**Explanation:** The Early Growth Acceleration Bootcamp is an intensive, week-long new ventures leadership program geared toward entrepreneurs with early stage businesses looking to scale up and/or to attract potential investment and support. Building on the Sustainable Development Goals with specific focus on the North-South relations perspective, the Early Growth

Acceleration Bootcamp is designed to foster collaborative teams of new generation of high performing entrepreneurs by bringing together participants from around the world (and specifically from emerging countries) to entrepreneurship and innovation ecosystem surrounding various countries of North and South. Some outcomes include (1) increased capacity to build more sustainable and scalable enterprises, (2) better understanding of approaches to identified, prepare, exploit opportunities in the context of emerging economies with higher uncertainty, dynamic competition with international and global perspective and (3) funding opportunities and, investor requirements.

Building on experimental research designed based on collective intelligence framework, the framework will help to consider conceptual and empirical work that enriches the global and sustainable entrepreneurship field by addressing interesting questions from the North south relations and African context.

### Highlights of the Early Growth Acceleration Bootcamp include:

- Speed dating with entrepreneurs and economic development agencies ("In search of change).
- at no additional cost, the registration to the IEF 2018 Conference to be hosted in Nancy from December 12 - 14.
- A panel meeting with potential investors
- An informal after-session social from December 5-14

### Cost of Bootcamp

|   | <b>Solo participant</b> | <b>By team of 3 participants</b> |
|---|-------------------------|----------------------------------|
| Delegates from all low income countries (see UN List of LICs) | (UK £ 250) (Euros 300)  | UK £ 600 (Euros 700)             |
| Delegates from all other countries                            | UK £ 350 (Euros 400)    | UK £ 900 (Euros 1000)            |

### Note:

The above fees cover cost of registration, Bootcamp and Conference lunches, refreshments during the Bootcamp and conference, and Bootcamp materials. **They exclude** the costs of the conference dinner, travel and accommodation.



Image source: Disrupt Africa

**Details of Payment**

***For payments in France please watch this space.***

<https://paiement.icn-artem.com/front/index.php?event=17IEF2018>

or

***For payments in UK :***

|                          |   |
|--------------------------|---|
| <b>Bank</b>              | Barclays Bank                           |
| <b>Account Name</b>      | Forum for Sustainable New Venture       |
| <b>Account Number</b>    | 03518450                                |
| <b>Sort Code:</b>        | 202963                                  |
| <b>IBAN Number</b>       | GB26 BARC 2029 6303 518450              |
| <b>Swift Code</b>        | BARCGB22                                |
| <b>Payment Reference</b> | Ief 2018 Forum for Sustainable Ventures |



Image Source : TSSG Student Entrepreneurship Bootcamp