



Draft Agenda

INSME 2005 Annual Meeting

“International Cooperation to Seize Innovation Opportunities for SMEs”

**Barcelona – Spain
13 – 14 – 15 April, 2005**

**World Trade Center
Moll de Barcelona, East Tower S/N**

Wednesday, 13 April, 2005

For INSME Association Members only

***INSME Association General Assembly
Registration for Participation***

Open from 09:00 – 11:00

Auditorium

World Trade Center

2nd INSME Board Meeting

Auditorium Room A1

9:00 – 11:00

For INSME Board Members only

- » Approval of new application forms and partnership proposals;
- » Agreement on the 2005 promotion strategy and work programme;
- » Discussion about enlargement of the Board and nomination of a second Vice-president;
- » Evaluation of project proposals and participation in call for tenders/proposals;
- » Presentation of the main financial items and the sponsorship campaign;
- » Other issues.

Coffee/Tea Break

11:00 – 11:15

1st INSME Association General Assembly

Auditorium Rooms A2 and A3

11:15 – 13.30

Morning Working Session

- » Presentation of the main INSME achievements in 2004;
- » Illustration for approval of the 2005 Association Action Plan.
- » Discussion

Lunch Break

13:30 – 14:45

Lunch offered by the co-hosts

Sala Europa Terrasse (1st floor)

1st INSME Association General Assembly

Auditorium Rooms A2 and A3

14:45 – 17:30

Afternoon Working Session

- » Approval of the Statement of Accounts describing Profit and Loss Account concerning 2004 fiscal year and Auditing Committee Report for year 2004;
- » Elections of the Governing bodies (INSME President, Vice-Presidents, Secretary General and Board Members);
- » Presentation of the INSME Promotion Video;
- » Other issues;
- » Family picture.

Gala Dinner

and

INSME 2005 Award Ceremony

All delegates, including INSME non-Members, are invited to participate

Offered by Mrs. Maria Callejon, General Director for SME Policy at the Ministry of Industry, Tourism and Trade and Mr. Agustí Segarra, Director General of CIDEM, Government of Catalonia
Dinner will be hosted by Mrs. Maria Teresa Costa, Secretary of Industry and Energy, Government of Catalonia

Hotel Ritz Barcelona Sala Gran Via

21:00 – 23:30

Thursday, 14 April, 2005

Open to all interested registered participants (including INSME non-Members)

INSME 2005 Annual Meeting

“International Cooperation to Seize Innovation Opportunities for SMEs”

World Trade Center
South: Room CIC2

Registration

9:00 – 9:30

Opening Session

9:30 – 10:00

Welcome Statements

Mr. Josep Maria Rañé

Minister of Employment and Industry
Government of Catalonia

Mr. Giovanni Dell'Elce

Undersecretary for Productive Activities
Italian Ministry of Productive Activities

Mr. Joan Trullén Thomàs

Secretary General of Industry
Spanish Ministry of Industry, Tourism and Trade

Mr. J. Ramon F. Cienfuegos

2004 INSME Association President

Moderator of all Working Sessions:

Mr. Allan Parker

Managing Director of Peak Performance Development, Australia

First Morning Working Session

10:00 – 11:45

Mr. Sergio Arzeni

Director of the OECD Centre for Entrepreneurship, SMEs & Local Development
and Head of the LEED Programme

“Fostering creativity in the knowledge based economy”

Mr. Thomas Andersson

President of IKED

“Opportunities and challenges for SMEs: innovation, networking, and competencies”

Mr. Guriqbal Singh Jaiya

Director of the SMEs Division, WIPO

“Overview of WIPO’s programmes of assistance to SMEs”

Mr. Folarin Osotimehin

Head of the Science Systems Management Unit, UNESCO

“Promotion of technological entrepreneurship in Africa within the framework of NEPAD”

Dr. Mohd. Ariffin Aton

President and Chief Executive of SIRIM Berhad, host organisation for WAITRO

“Technology business incubators as a catalyst to promote growth for SMEs in Malaysia”

Discussion with the floor

Coffee/Tea Break

11:45 – 12:00

Second Morning Working Session

12:00 – 13:30

Mr. Filippo Pasquet

Administrator of Innovation Networks at DG Enterprise, European Commission

“Opportunities of cross-boarder technology transfer”

Mr. Paolo Munini

Head of Division at European Investment Bank (EIB)

“Innovation 2010 Initiative”

Mr. Yohanan Levy

Director of the Israeli Ministry of Industry, Trade and Labor

“Industrial design – an innovative tool for SMEs”

Mr. Tony Pensabene

Chief Economist of the Australian Industry Group

“The innovation challenge for Australia in growth and competitiveness”

Discussion with the floor

Lunch Break

13:30 – 14:45

Buffet offered by the co-hosts

Sala Europa Terrasse (1st floor)

First Afternoon Working Session

14:45 – 16:15

Mr. Mario Cardullo

Counsellor to the Under Secretary on Entrepreneurism and Technology, U.S.
Department of Commerce

"Financial barriers for SMEs and impacts on innovation"

Dr. Gui Liang

Deputy Director General of the Chinese Innovation Fund for Technology-Based
SMEs

"The Chinese innovative SMEs and entrepreneurship in global context"

Mr. Maurici Lucena

Director General of the Centre for Development of Industrial Technology (CDTI)

*"The need for public encouragement of international cooperation among
technology-based firms"*

Ms. Anandi Iyer

Advisor to the International Technology Cooperation Network (INTEC)

"INTEC – International Technology Cooperation – an Indian experience"

Mr. Mario Moretti Polegato

President of GEOX company

"Enterprise of tomorrow"

Discussion with the floor

Coffee/Tea Break

16:15 – 16:30

Second Afternoon Working Session

16:30 – 18:00

Dr. Michael Raymont

Acting President of the National Research Council of Canada

"SME Innovation in Canada – Local National and International Components"

Mr. Sergi Mesquida

Director of Technology Transfer of CIDEM

"Matching Technologies and Opportunities: how to improve the competitiveness of the SMEs"

Mr. Mongi Hamdi

Chief of the Science and Technology Section, Policy and Capacity-Building Branch, Division on Investment, Technology and Enterprise Development (DITE), UNCTAD

"The relevance of science and technology in the knowledge economy"

Ms. Marie Lou Guerrero

President WASME

"WASME sharing of experiences in technology transfer and SME innovation issues"

2005 INSME Award Winners Presentation

Presentation by the winner of Category 1 of the 2005 INSME Award for Intermediaries and their networks

Presentation by the winner of Category 2 of the 2005 INSME Award for Initiatives, programmes and projects

Discussion with the floor



Conclusions

Mrs. María Callejón

General Director for SME Policy
Spanish Ministry of Industry, Tourism and Trade

Mrs. Maria Teresa Costa

Secretary of Industry and Energy
Generalitat de Catalunya

Mr. Luigi Corbò

Director General
Italian Institute for Industrial Promotion (IPI)

Networking Cocktail

World Trade Center

Offered by Mrs. Maria Callejon, General Director for SME Policy at the Ministry of Industry, Tourism and Trade and Mr. Agustí Segarra, Director General of CIDEM, Government of Catalonia
Hosted by Mrs. Maria Teresa Costa, Secretary of Industry and Energy, Government of Catalonia

Sala Europa Terrasse (1st floor)

18:00 – 19:30

Friday, 15 April, 2005

Open to all interested registered participants (including INSME non-Members)

Site Visits

Visits to technological and scientific centres in Barcelona:

9:30 – 16:30

Pick up at the WTC

Parc Tecnològic del Vallès (Science Park of El Vallès) (www.ptv.es)

Fundació Ascamm (Technological Centre) (www.ascamm.es)

LGAI Technological Center (www.lgai.es)

Local transportation from and to the WTC and lunch will be provided by the co-organisers.

Interpretation from Spanish and Italian to English and vice versa will be provided on the 14th of April although documentation will be provided in English only.

www.annualmeeting2005.insme.org



 **Generalitat de Catalunya**
CIDEM

