



7th INSME Association Annual Meeting

“Competitiveness, Culture and Cross-Border Co-operation: Assisting SMEs to Grow, Innovate and Reach International Markets”

23-26 May, 2011

Old Stock House (Pörssitalo), Helsinki, Finland

PROGRAMME

Monday, May 23

- **8th INSME Board Meeting** (morning)
- **7th INSME Association General Assembly** (afternoon)

In Parallel:

- **Institutional Round Tables** by INSME Members, EPROCA and Finnish stakeholders (morning)
- **Exhibition stands** (morning and afternoon)

Welcome Reception at the Helsinki City Hall (evening)

Tuesday, May 24

- **International Conference** (morning and afternoon):
 - ✓ **Panel 1:** Nourishing an Innovative and Competitive Environment for SMEs
 - ✓ **Panel 2:** Culture and social capital - key components in SME competitiveness in the knowledge based economy
 - ✓ **Panel 3:** Ravishing regions supporting SMEs through clusters
 - ✓ **Panel 4:** Inspiring mind - source of design and technology
- **Exhibition stands**

Gala Dinner at the Kulosaaren Casino (evening)

Wednesday, May 25

- **International Conference** (morning)
 - ✓ **Panel 5:** Innovation and Technology Transfer in the intangible service business
 - ✓ **Panel 6:** Revising Funding Markets for SMEs

In Parallel:

- **Exhibition stands**

In the afternoon:

- **Industrial site visits**

Thursday, May 26

- **Training Program (optional and on a fee basis for everyone). See the options below:**

Option 1: EPROCA Training Program on *“Increasing global competitiveness of SMEs: tips and tools”*

Option 2: INSME Training Program on *“Access to Research and Innovation for SMEs: Challenges and Tools”*

Participation at the Conference is **free of charge** for INSME and EPROCA Members. Participation at the **Training Program** will require the payment of a registration fee by all interested delegates, including INSME and EPROCA Members.

Registration Fees	Before or on 27/12/2010 (Early Bird Price)	After 27/12/2010
INSME and EPROCA Members	Conference: Free of charge Training fee: 200.00 €	Conference: Free of charge Training fee: 200.00 €
International Governmental Organizations	Conference: Free of charge Training fee: 200.00 €	Conference: Free of charge Training fee: 200.00 €
OECD Countries (INSME and EPROCA non-Members)	Conference + Training : 450.00 €	3-day Conference fee: 350.00 € 1-day Training fee: 200.00 €
Non-OECD Countries (INSME and EPROCA non-Members)	Conference + Training : 350.00 €	3-day Conference fee: 250.00 € 1-day Training fee: 200.00 €

For more information, please contact the INSME Secretariat at: insme2011@insme.it or visit the website: www.annualmeeting2011.insme.org . See also the INSME Website: www.insme.org

In cooperation with:



– City of Helsinki



– Ministry for Foreign Affairs of Finland
– Italian Ministry of Economic Development



– SITRA - The Finnish Innovation Fund



– British and Commonwealth Chamber of Commerce in Finland



– Legistum Ltd, International Law firm



– Suomen Yrittäjäopisto (Finnish Institute for Enterprise Management)



– FINNAIR



– Smt.fi - Suomen Matkatoimisto