



2nd INSME Association Annual Meeting 2006

“Boosting Innovation by Bridging the Knowledge Gap:
A Developer-User Approach”

MONTEVIDEO – URUGUAY

Tuesday, 25 April, 2006

NH Columbia Hotel
Rambla Gran Bretana 473

“Boosting Innovation by Bridging the Knowledge Gap: A Developer-User Approach”

The 2006 INSME International Conference aims to foster knowledge exchange between those who **generate knowledge** (including public and private research centres and educational organisations) and those who **apply knowledge**, such as industry and particularly SMEs.

At a **user level** (such as in an enterprise) innovation is a means to stay competitive in a global market; at a **developer level** (within intermediary/support organisations), innovation reflects a network-oriented perspective that involves a range of public and private players. These two approaches are interdependent although the flows of knowledge between them are often inadequate, thus giving rise to **discrepancies**. This event will not only shed light on these discrepancies but also aims to find ways to overcome them.

A hall for **exhibition stands, networking** and **bilateral meetings** will be available on both the 24th and 25th of April from 9:00 - 19:00

Monday, April 24, 2006

3rd INSME Board Meeting and 2nd INSME Association General Assembly at NH Columbia Hotel

Welcome reception (including INSME non-Members)
Offered by the Italian Embassy

Tuesday, April 25, 2006

INSME 2006 INTERNATIONAL CONFERENCE:

“Boosting Innovation by Bridging the Knowledge Gap: a Developer-User Approach”

NH Columbia Hotel - Sala Reconquista

Registration

8:30 – 9:00 Open to all interested, enrolled participants
(including INSME non-Members)

Opening Session

9:00 - 9:30

WELCOME STATEMENTS

Mr. Washington Burghi

- President of the Uruguayan Chamber of Industries

Mr. Danilo Astori

- Minister of Economy and Finance
- Member of the Uruguayan Council for Innovation

Mrs. María Callejón

- INSME Association President
- General Director for SME Policy, Ministry of Industry, Tourism and Trade, Spain

First Morning Working Session

BUILDING ALLIANCES BETWEEN SMES & KNOWLEDGE DEVELOPERS

9:30 – 11:00

MODERATOR:

Mrs. Gabriela Couto

- Associate Director of the Technology Management Center (CEGETEC, INSME Member) of the Chamber of Industries, Uruguay

SPEAKERS:

Mr. Hernan Bacarini

- National University of Lujan, Argentina

- Coordinator of MERCOSUR for the European Commission Project UNIND-LAM- Analysis of the State of the Art, Needs and Co-operations Potential of the University and Industry System
“Analysis of Industry/University Relationship in the MERCOSUR region”

Mr. Jose Luis Briansó and Mr. Ivan Martinez

- Autonomous University of Barcelona, Spain
- Project Leader and Coordinator of Europe for the European Commission
- Project UNIND-LAM - Analysis of the State of the Art, Needs and Co-operations Potential of the University and Industry System
“Analysis of Industry/University Relationship in Europe”

Mr. Aleardo Furlani

- Chief Executive Officer, INVENT SAS and INNOVA SPA, Italy
“Knowledge building, networking and organizational enhancement as key drivers of SMEs innovation process: practical cases and models”

Mr. Jorge Yutronic

- Executive Director, Fund for the Promotion of Scientific and Technological Development (FONDEF), Chile
“The experience of research and development between universities and enterprises in Chile and its impact on innovation: the case of FONDEF”

Discussion with the floor

Coffee Break & Stand Exhibition

11:00 – 11:15

Second Morning Working Session

DEVELOPING SME'S INNOVATION AND INTERNATIONALISATION POTENTIAL THROUGH NETWORKING AND PUBLIC-PRIVATE PARTNERSHIP

11:15 – 13:00

MODERATOR:

Mr. Pablo Damian Kunik

- Senior Economist, Mercosur Consulting Group Ltd., Argentina

SPEAKERS:

Mr. Thomas Andersson

- President of the International Organisation for Knowledge Economy and Enterprise Development (IKED)
- President of Jönköping University, Sweden
- INSME Vice-President

“Appropriate funding, competences and partnerships for SME innovation and internationalisation”

Mr. Paulo César Rezende de Carvalho Alvim

- Manager of the Innovation and Technology Access Unit of the Brazilian Micro and Small Business Support Service (SEBRAE, INSME Member), Brazil
“Technological Supporting Actions for SMEs - The SEBRAE Experience”

Showcases:

Mr. Martin Izarra

- Director-General of Brapenta Eletronica, Brazil
“The benefits reaped from the technological support offered by SEBRAE”

Mr. Leonardo Loureiro

- Tizone, technology development community, Uruguay

Discussion with the floor



Buffet Lunch

13:00 – 14:30

Offered by UNIND-LAM

NH Columbia Hotel - Sala Terraza

First Afternoon Working Session

THE ROLE OF THE INTERMEDIARIES IN BRIDGING THE KNOWLEDGE GAP

14:30 – 16:00

MODERATOR:

Dr. Serge Golovanov

- President of GOLEM Integrated Microelectronics Solutions, Austria and INSME Board Member

SPEAKERS:

Mr. Hashim Hussein

- Head of the Investment & Technology Promotion Office (ITPO) of the United Nations Industrial Development Organization (UNIDO), Arab Center for Entrepreneurship and Investment Training (ARCEIT), Kingdom of Bahrain
“The Bahrain Model: Developing Sustainable Small & Medium Enterprises through Entrepreneurship”

Ms. Mercedes Ines Carazo

- National Coordinator of the Technological Innovation Centers Network, Ministry of Production, Peru
“The experience of the innovation technology centres in Peru”

Mr. Iñigo Segura Diaz de Espada

- General Manager, Spanish Federation of Innovation and Technology Organisations (FEDIT), Spain
- INSME Association Board Member
“Technology Centres in Spain: origins, present situation and keys for their future development”

Mr. Horacio E. Bosch

- President of the Council of Industrial Research Associations of the America (CIRAA) and General Secretary of the FUNPRECIT Foundation, Argentina
“Industrial research projects managed by the business innovation association FUNPRECIT in Argentina”

Showcase:

Mr. Jorge Ruibal

- Manager of Research, Development & Production, Forbel, Uruguay
“Forbel's collaboration experience with stakeholders of the Uruguayan Innovation System”

Discussion with the floor

Coffee Break & Stand Exhibition

16:00 – 16:15

Second Afternoon Working Session

MECHANISMS AND INSTRUMENTS FOR INNOVATION: STRATEGIES FOR IMPROVEMENT

16:15 – 17:30

MODERATOR:

Mr. Aleardo Furlani

- Chief Executive Officer, INVENT SAS and INNOVA SPA, Italy

SPEAKERS:

Mr. Christian Saublens

- Director of European Association of Development Agencies (EURADA)
“Innovation tools to finance innovative SMEs”

To be advised

- Ibero-American Program for Science and Technology (CYTED), Spain
“New strategic planning of CYTED's Iberoeka Program”

Mr. Jaap van Tilburg

- Chairman of Top Spin International and Senior Consultant at the University of Twente, the Netherlands
and

Mr. Dick van Barneveld

- President of Top Spin International, the Netherlands
“Spin-offs as a mechanism for innovation: the Spin Off Curacao (SPOC) project”

Mr. Esteban Cassin

- Coordinator of the Programme for Incubators, Poles and Technology Parks of the Secretariat of Science, Technology and Productive Innovation (SECYT), Argentinean Ministry of Education, Science and Technology and Member of the UNIND-LAM Project, Argentina

Discussion with the floor

Conclusions

17:30 – 18:00

Mr. Jorge Brovetto

- Minister of Education and Culture
- Head of the Uruguayan Council for Innovation, Uruguay

Mr. Luis Pieri Storni

- Managing Director of the Technology Management Center (CEGETEC, INSME Member) of the Chamber of Industries of Uruguay

Mr. Luigi Corbò

- Director General, Institute for Industrial Promotion (IPI, INSME Founding and Sustaining Member and host of the INSME Secretariat), Italy

Ms. Simona Marzetti

- INSME Association Secretary General
- Director of the Direction for Innovation and Technology Transfer, Institute Industrial Promotion (IPI), Italy

*Interpretation from Spanish to English and vice versa will be provided although documentation will be provided in **English only**.*

Networking Cocktail and Candombe Drum Show

at Cabildo de Montevideo (the former Town Hall)

19:00 – 23:00

offered by CEGETEC

Wednesday, 26 April, 2006

Site Visits

VISITS TO TECHNOLOGICAL AND SCIENTIFIC CENTRES SURROUNDING MONTEVIDEO

Open to all interested registered participants

9:00 – 14:00

Visit to LATU – Technological Laboratory of Uruguay
(www.latu.org.uy)

Visit to Zonamerica – Business & Technology Park
(www.zonamerica.com)

Local transportation from and to the NH Columbia Hotel will be provided by the co-organisers

The sites are about 30 minutes to an hour drive from the centre of Montevideo

*Documentation and presentations will be in **English only***

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A Developer-User Approach”



ORGANISATION

- INSME Association - International Network for Small and Medium Sized Enterprises
- CEGETEC – Technology Management Center (Centro de Gestión Tecnológica) of the Chamber of Industries of Uruguay (Cámara de Industrias del Uruguay), Uruguay
- Chamber of Industries of Uruguay

CONTACTS

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REGISTRATION

Register online at: www.annualmeeting2006.insme.org
Email: insme2006@insme.it - Tel. +39 06 80972472

WEBSITE

www.annualmeeting2006.insme.org
www.insme.org
www.ciu.com.uy/cegetec/cegeteceng.html

ACCOMMODATION

The event’s preferred hotel is NH Columbia Hotel
A full list of hotels can be found online at:
www.annualmeeting2006.insme.org
insme@congresoselis.com.uy

OFFICIAL LANGUAGE

Presentations and documentation will be provided in English
An interpretation service from Spanish to English and vice versa will be provided

www.annualmeeting2006.insme.org



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