



DIT SMEs Forum holding V INSME Annual Meeting

April 20 – 23, 2009
Jumeirah Emirates Towers, Dubai, United Arab Emirates

AGENDA

*“Building a Knowledge-based Eco-system for SMEs:
Finance, Innovation, Technology and Networking”*

Co-hosted by:

Dubai Institute of Technology
(DIT)
TechnoPark



International Network for SMEs
(INSME)



In Partnership with:



Mohammed Bin Rashid Est.
For Young Business Leaders

Media Partner:



Investment Community Partner:



International Conference

Day 1: Tuesday, 21st April 2009

Venue: Godolphin Section 1&2

09:00 -10:00	Registration & Welcome Coffee/Tea
10:00 –14:30	Morning Working Session

10:00 – 11:00 Opening Ceremony

Welcome Statements from the main Hosts:

- *Ms. Salma Ali Saif Bin Hareb*, CEO, **Economic Zones World**, UAE
- *Mr Abdul Baset Al Janahi*, CEO, **Mohammed Bin Rashid Establishment of Young Business Leaders**, Dubai, UAE
- *Mr. Paolo Anselmo*, President, **International Network for SMEs- INSME Association**, Italy
- *Mr. Ibrahim Al Mansouri*, Deputy CEO, **Khalifa Fund**, Dubai, UAE
- *Mr. Anthony Clarke*, President, **EBAN**, UK
- *Mr. Hamad Al Hashemi*, Managing Director, **Dubai TechnoPark-DIT**, UAE

11:00 – 11:30 Exhibition Inauguration & Coffee/Tea Break

Information booths from co-hosts and partners will be available at the conference venue during the event.

11:30-12:00 Introductory Session

Speaker: *Dr. Farouk El-Baz*,, Director-Center for Remote Sensing, **Boston University**, USA:
"Towards value knowledge-based society: Dubai Institute of Technology".

12:00-13:30

Roundtable Session 1: SME Financing

Moderator: *Mr. Paolo Anselmo*, President, **International Network for SMEs- INSME** Association, Italy.

Keynote speaker expert on the topic: *Mr. Christian Saublens*, Executive Manager, **EURADA**, Belgium: "SME Access to Finance: Strengthening the offer and improving the demand".

Speaker 1: *Mr. Ibrahim Al Mansouri*, Deputy CEO, **Khalifa Fund**, Abu Dhabi, United Arab Emirates: "Khalifa Fund: Bridging the gap in the entrepreneurial ecosystem".

Speaker 2: *Mr. Alexandar M Williams*, Director - Strategy & Policy, **Mohammed Bin Rashid Est. for Young Business Leaders**, United Arab Emirates: "The Role of Government in Enabling a More SME-Friendly Environment".

Speaker 3: *Prof. Salvatore Zecchini*, President, **Italian Institute for Industrial Promotion-IPI**, Chair of the OECD Steering Group on SMEs and Entrepreneurship financing, Italy: "SMEs, Innovation and the global financial crisis".

Speaker 4: *Mr. John May*, Managing Partner, **New Vantage Group**, USA: "Business Angels and SMEs: US Experiences with Angel Groups and the evolution of cross border entrepreneurial finance – the World Business Angel Association launch".

Case Study: *Mr. Andrew Newland*, Chief Executive, **ANGLE**, UK: "Bridging the Gap".

Panel Discussion

Networking Lunch Break

13:30 – 14:30

Afternoon Working Session

14:30 – 16:00

Roundtable Session 2: Cross Border Networking

Moderator: *Mr. Richard Woodham*, Delivery Director, **Intrasoft International**, Luxembourg.

Keynote speaker expert on the topic: *Dr. Manfred Vohrer*, CEO, **Global-woods AG**, member of the Board of the German SMEs-BVMW, Germany

Speaker 1: *Dr. Hashim Hussein*, Head, **UNIDO Investment and Technology Promotion Office, Arab Regional Center for Entrepreneurship & Investment Training (ARCEIT)**, Kingdom of Bahrain, GCC: "UNIDO Investment & Technology Promotion Network"

Speaker 2: *Mr. Alexander Bohmer*, Executive Programme Manager, **MENA-OECD Investment**, France,

Speaker 3: *Ms. Martine Diss*, Head of Unit-Animation of the Enterprise Europe Network, Executive Agency for Competitiveness and Innovation (EACI)-**European Commission**, Belgium: "The Enterprise Europe Network and its global reach".

Speaker 4: *Mr. Robert Sanders*, Head of European Projects, **European Business and Innovation Network -EBN**, Belgium, INSME Board Member: "BIC Success Stories of Cross Border Networking".

Case Study: *Mr. Omar Al Mahmoud*, Executive Director, **Esal**, United Arab Emirates: "Esal: A story of Technopreneurship and Innovation".

Panel Discussion

16:00 – 16:30

Coffee/Tea Break

16:30 – 18:00 Roundtable Session 3: Trans-national Technology Transfer

Moderator: *Dr. Eesa M. Bastaki*, Faculty Member-Faculty of Engineering, **UAE University**, Dubai, UAE

Keynote speaker expert on the topic: *Dr. Dieter R. Fuchs*, President, World Association of Industrial and Technological Research Organizations **WAITRO**, UAE/Malaysia: “Trans-national Know-how-sharing and Technology Transfer”.

Speaker 1: *Dr. Abdalla A. Alnajjar*, President, **ASTF Arab Science & Technology Foundation**, Sharjah, UAE: “ASTF Innovation Management Model”

Speaker 2: *Mr. Aleardo Furlani*, CEO, **Innova**, Italy, INSME Board Member: “The Transfer of knowledge as a key driver for value creation”

Speaker 3: *Dr. Raimund Broechler*, Senior delivery Director, **Intrasoft International**, Luxembourg, INSME Vice-President: “The EU-USA match technology platform for technology transfer”

Case Study: *Mr. Hazim Al Hijaj*, Managing Director, **Micro Automation**, United Arab Emirates: “Technology Development in Dubai, Opportunity and Challenges”.

Panel Discussion

20:00 -22:30 Gala Dinner–Bab Al Shams, Al Hadeerah Restaurant

Day 2: Wednesday, 22nd April 2009

9:30-13:30 Morning Working Session

9:30 – 11:00 Roundtable Session 4: Entrepreneurship & SME Innovation

Moderator: *Dr. Samir Hamrouni*, Senior Advisor, **Dubai Institute of Technology-TechnoPark**, UAE.

Keynote speaker expert on the topic: *Dr. Jaume Valls i Pasola*, Professor, Director of the Management and Business Economics Department and the Entrepreneurship Chair, University of Barcelona, Spain: “Innovation and entrepreneurship: key concepts and integrated policy approaches”.

Speaker 1: *Mr. Afif Barhoumi*, Program Coordinator, **Arab Regional Center for Entrepreneurship & Investment Training (ARCEIT)**, Kingdom of Bahrain, GCC: “Enterprise Development & Investment Promotion Program: An International Model for Entrepreneurship and SME Development”.

Speaker 2: *Dr. Gui Liang*, Director General of **TORCH, MOST**, China, INSME Vice-President: “Build an eco-system for SMEs-from cultural and institutional aspects”

Speaker 3: *Mr. Marco Marzano de Marinis*, SME Division, **World Intellectual Property Organisation – WIPO**, Switzerland: “Tech it easy: strategic use of Intellectual Capital (IC) for SMEs”.

Speaker 4: *Dr. Mohammed Essaidi*, Program Manager, **ASTF Arab Science & Technology Foundation**, Morocco/UAE: “Results on the SMEs Study on Innovation in the MENA Region”

Local Case Study: *Mr. Mohammed Saeed Harib*, Chairman, **Lammtara**, United Arab Emirates:” FREEJ: Repackaging Culture for the 21st Century”

Panel Discussion

11:00– 11:30 Coffee/Tea Break

11:30-13:00 Roundtable Session 5: Intellectual Capital Structure (ICS) and SMEs

Moderator: *Mr. Hamad Al Hashemi*, Managing Director, **Dubai TechnoPark –DIT**, UAE

Keynote speaker expert on the topic: *Prof. Kai Mertins*, Director, **Fraunhofer Institute**, Germany: “Managing the Knowledge Economy by investing in Intellectual Capital”

Speaker 1: *Dr. Holger Kohl*, Head of Business Excellence Department, **IPK**, Germany:”German experiences by developing and implementing Intellectual Capitals Statements”

Speaker 2: *Mr. Stefan Zickgraf*, Managing Director, **Confédération Européenne des Associations de Petites et Moyennes Entreprises - CEA-PME**, Belgium : »InCaS: Intellectual Capital Statement-made in Europe”

Speaker 3: *Prof. Josep Maria Viedma Marti*, Director, **ETSEIAT**, Spain: “InCaS contributions to SME’s excellence: The Spanish experience and international best practices”

Panel Discussion

13:00 – 13:30 Closing Ceremony

- *Mr. Hamad Al Hashemi*, Managing Director, **Dubai TechnoPark – DIT**, UAE

- *Ms. Simona Marzetti*, Secretary General, **International Network for SMEs – INSME Association**, Italy

Networking Lunch Break
13:30 – 14:30

14:30 – 17:30 Industrial Site Visits

**14:30: Industrial site tour for registered participants.
Departure from the Conference venue**

Visit to: Jafza - Jebel Ali Free Zone
Dubai TechnoPark, including the Dubai Institute of Technology (DIT)
Dubai Ports World

17:30 Return transfer of delegates to recommended Hotels

Day 3: Thursday, 23rd April 2009

9:00 – 13:00 Sightseeing City Tour

For registered participants visit to: Jumeirah Tour
Gold Souk
City Center
Burj Al Arab