



European Entrepreneurs CEA-PME

INSME General Assembly 2018, Brussels

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=> 600.000 member companies, 300 regional offices, more than 2.000 events/year, Leader of the German Alliance of SME-Associations



=> European Confederation of SME-Associations, 19 member associations in 30 European countries, 1,5 Million companies with 15+ million employees



About the BVMW

- speaks for **600.000** companies within the **SME Alliance**
- **12 Millionen** employees
- **largest voluntarily organized SME association in Germany**
- **300 representatives** in German with more than **800.000 personal contacts to companies**
- Organizes more than **2000 SME Events** each year.



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Engagement and values

- European Entrepreneurs CEA-PME has contributed actively to improve the EU's "**Small Business Act**", supporting also its approval.
- The basic values shared by all members are:
 - **Freedom**
 - **Responsibility**
 - **Risk**
 - **Performance**
 - **Innovation**
 - **Business Sustainability**
 - **Cultural Openness**
 - **Trust**
 - **Regional Affinity**



RE-
IMAGINE
-EUROPA



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Our goals:

- o **Cutting red tape**
- o **Better access** to finance for SMEs
- o **More flexible** labour markets
- o **Entrepreneurship education**
- o Reduce the shortage of skilled workers, **improve training** in all members States (**Dual System**) and increase the mobility of workers in the EU
 - o A **simple and competitive** tax system
- o **R&D and innovations in and for SME** – in particular the Digital Agenda for SME
 - o **Sustainable and affordable** energy supply
- o **A fairer economic cooperation** with developing countries centred on SMEs
 - o **Fair and competitive** European monetary union.

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Research and projects

- **“European Dual System”** (EU-DualS, www.europeandualsystem.eu, 2015-2018)
- **Erasmus for SMEs** and their employees, called **MobiliseSME** (www.mobilisesme.eu, 2016-2017)
- **DigitaliseSME** – Digital Enablers for digitally transforming SMEs in Europe (2018-2019)
- **European Shared Value Factory**, financed by GIZ, for investment opportunities for SMEs in developing countries.



www.europeanentrepreneurs.org

*Thank you very much for your
attention!*