

The meaning of Social enterprises for the economic and social development

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Agenda



1. “Theorizing” SEs

2. Different types of SEs

3. The strategic strength of SEs

4. Some sources



I. “Theorizing” SEs

1.1 The Nonprofit sector: definition

Nonprofit organizations have the aim of pursuing a not-for-profit goal

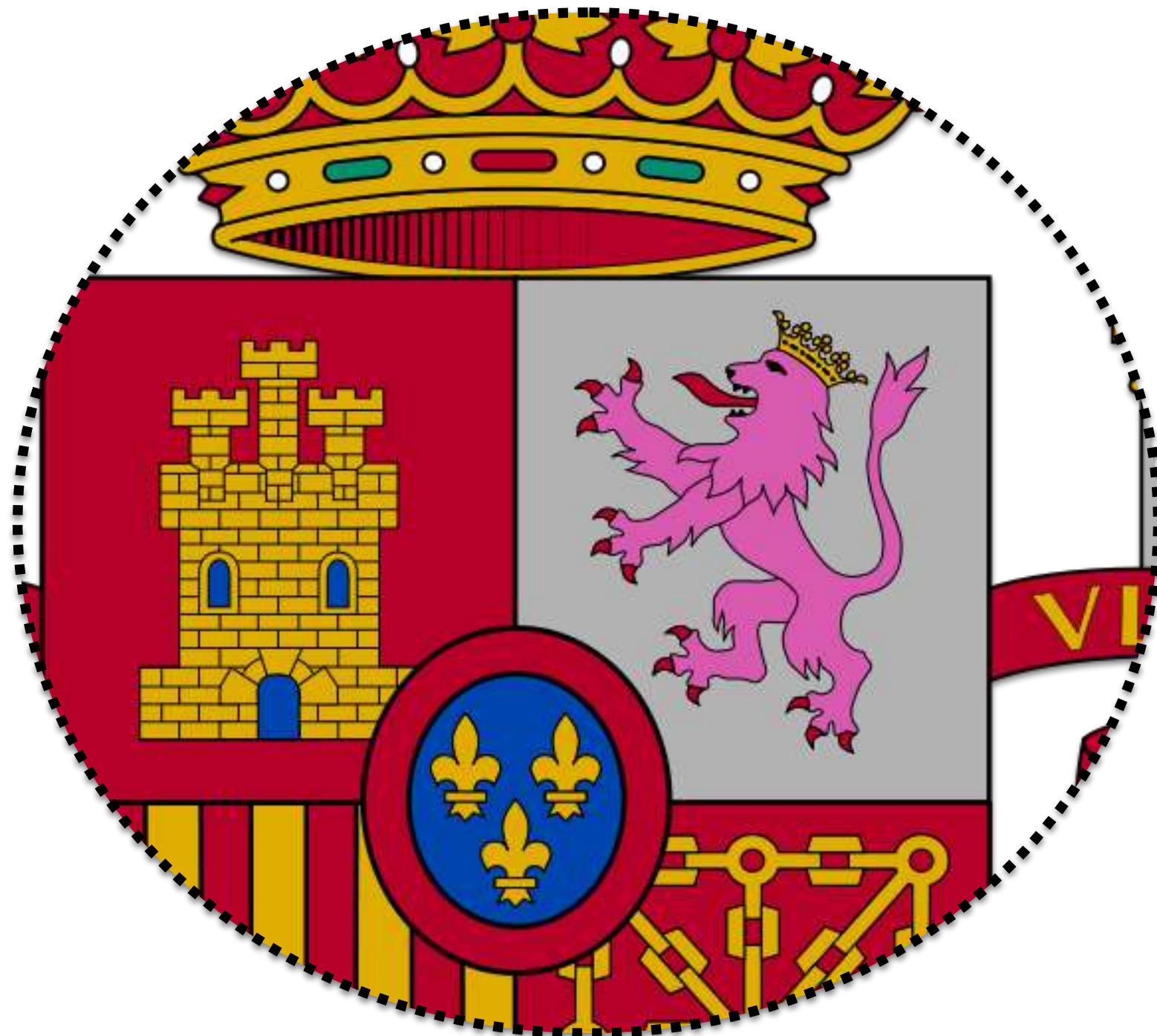
Main NPOs's features



- **They have a social aim, that is not for profit;**
- **They benefit of**
 - volunteers
 - & donations
- **They are (more or less) diffused at worldwide**
- **They are the “third” sector.....**

The third sector

Government



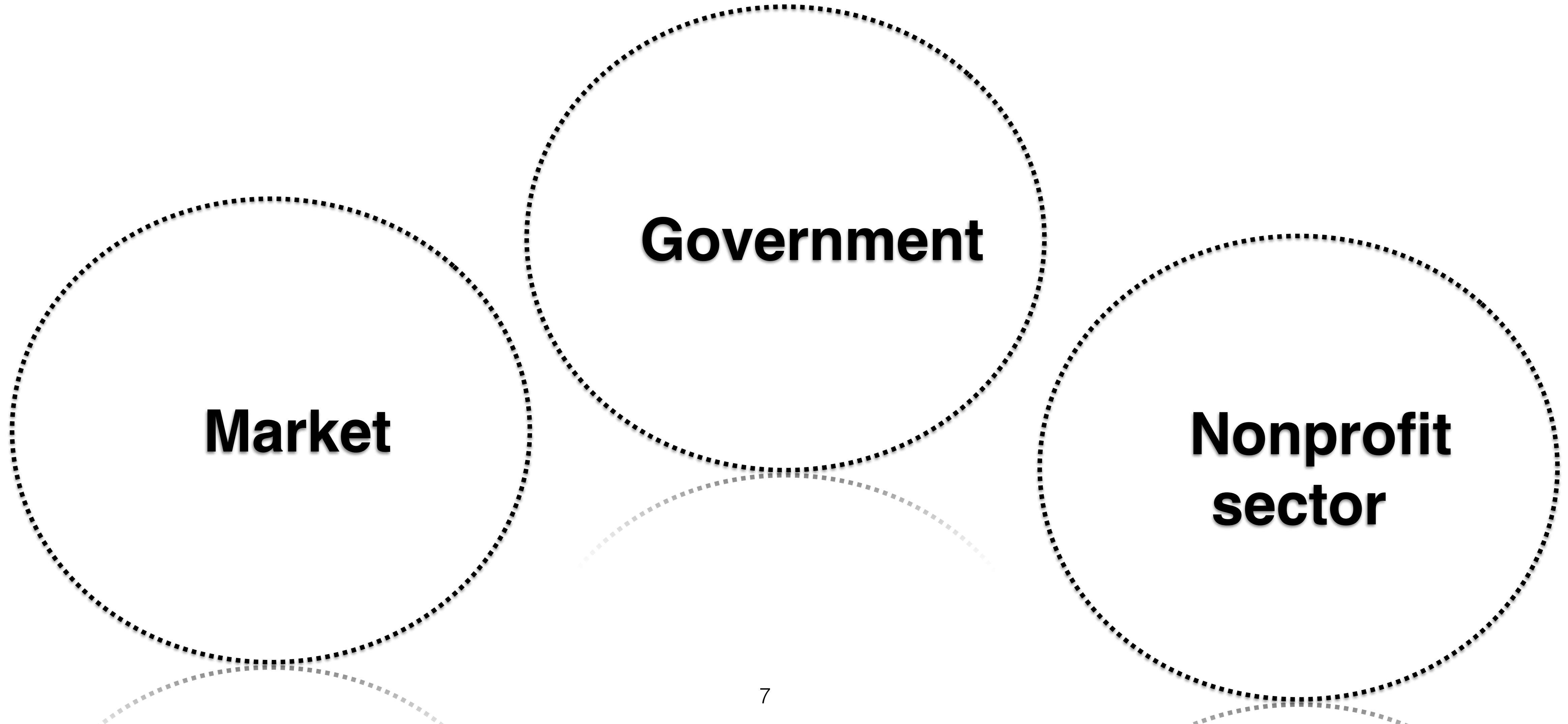
Nonprofit



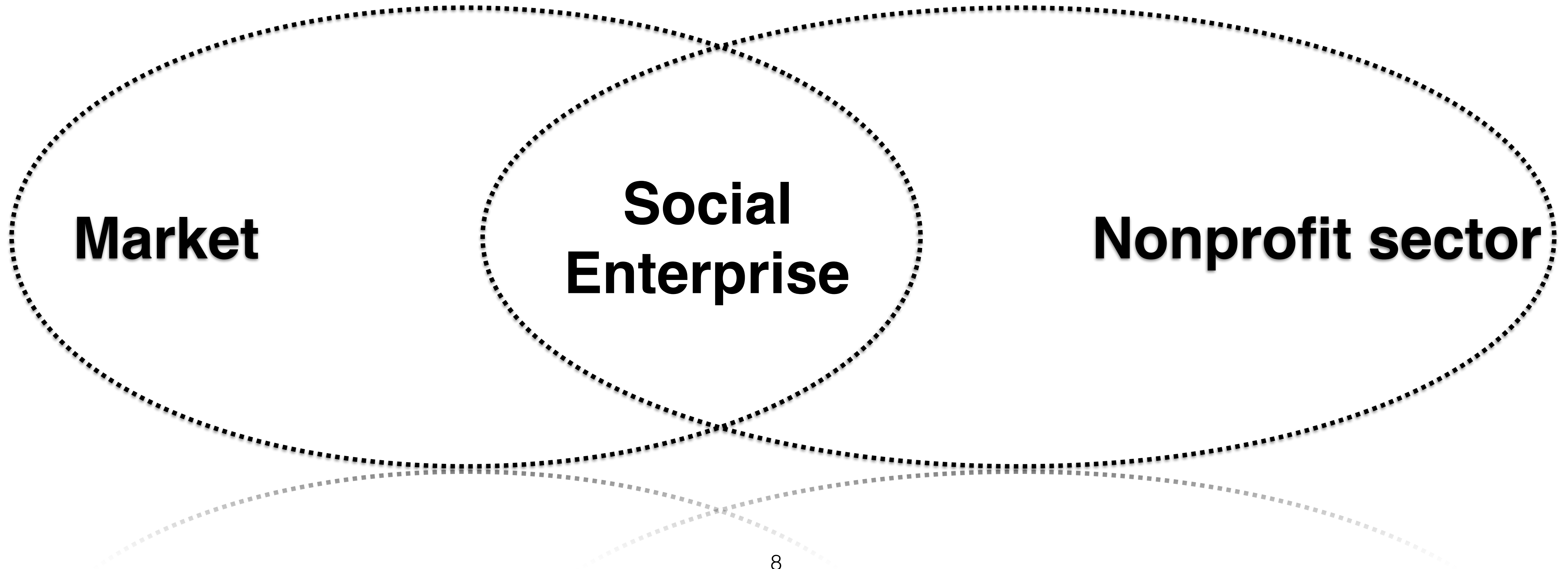
Market

However, in the last few years something changed.....

1.2 The emergence of SEs



An emerging new topic:



Definition of SEs

“All organisations in the nonprofit sector that undertake business activities. These activities, managed entrepreneurially, constitute the organisation’s main source of revenue and are independent of donations” (Poledrini 2014, p. 2)

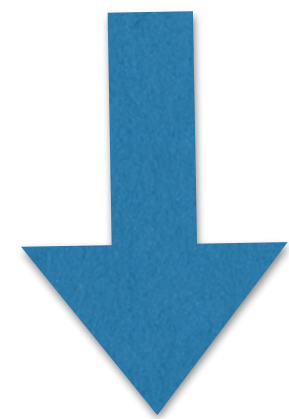
What are SEs:.....

- 1. The organisations goal is social and it is reached through business activities;**
- 2. There is a profit distribution constraint;**
- 3. Donations and voluntaries are not predominant**

**SOCIAL
ENTERPRISE**

What are not SEs:

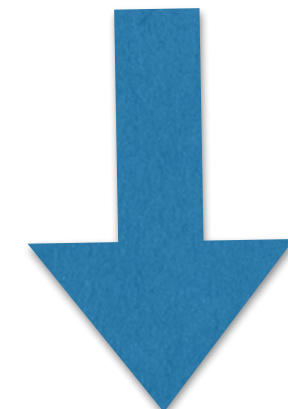
European concept



NPOs

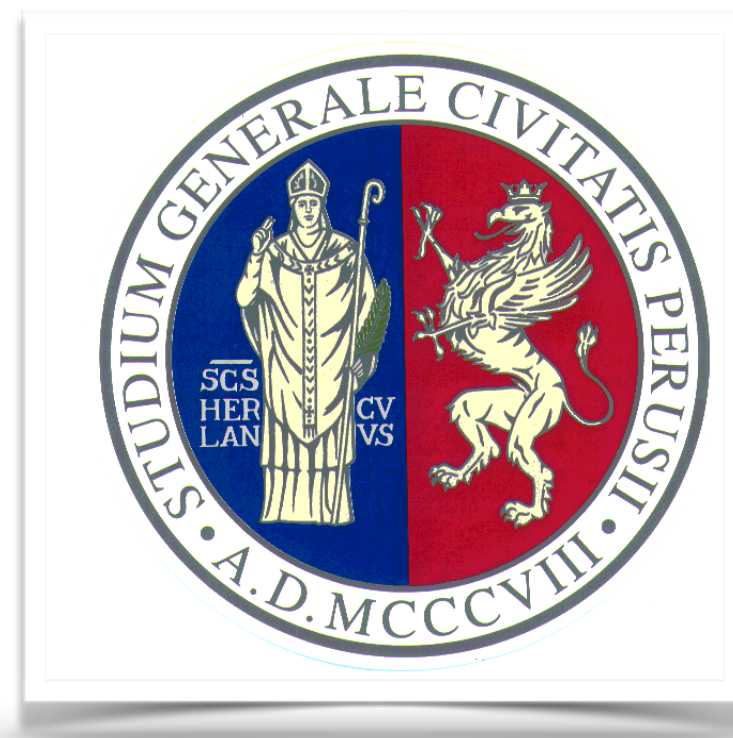
VS

American concept



NPOs & for profit





2. Different types of SEs

2. Different types of SEs

There are two main different types of SEs:

- 1. SEs that provide social services;**
- 2. SEs that promote social inclusion and employment (WISE organisations)**

Some examples of SEs



ARAVIND EYE CARE SYSTEM

Video 1

Some examples of SEs



Video 2



3. The strategic strength of SEs

3. The strategic strength of SEs



SEs use strategic assets that for-profit organizations do not have

3.2 SEs for economic & social development

The word is “changing” for



**Public and private
resources for
donative NPOs**



Social needs



4. Some sources

3.2 SEs for economic & social development

 EMES network

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