



Insights on the 16th session of the INSMEAcademy -

Educating Innovation vs. Innovation in Education

17th of June 2014

Tackling competitiveness challenges is one of the main goals within and across different countries. Above all, supplying the skills required to build a company able to work in a globalized world that has to adapt continuously to new trends is a need difficult to meet for SMEs. To address this skills gap, INNOVABIA (*INSME Member*) developed the **Innovation Curriculum for Entrepreneurship (ICE)** - a new approach to educate students since tender age to real-life principles and practices in entrepreneurship and innovation.

During the last session of the *INSMEAcademy* Mr. Osama Ghanim, CEO at INNOVABIA, reviewed some of the key features of the Innovation Curriculum for Entrepreneurship. The Curriculum has been developed on the core concept that Educating Innovation is different from Innovation in Education. Having an educated and experienced workforce able to work in team, knowing how to solve problems, skilled in cultural understanding and communication competences seems to be the x-factor to remain competitive on a global scale.